



## Homecoming Court Requirements, Timeline & Campaigning

**Wanted: Two seniors who embrace UD spirit and embody the UD brand.**

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### I. Timeline Overview:

- Online application, video and signatures due Friday, September 13
- The court is chosen by staff committee and student co-chairs, week of September 18
- The court will be publically announced on Friday & Saturday, September 20 & 21
- Mandatory court meeting, Monday, September 23
- Student vote on Friday, October 11
- King & Queen announcement at football game, Saturday, October 12

### II. Requirements and Scoring

- Candidates must be full-time, undergraduate students, must be currently enrolled in at least 12 credit hours and expected to graduate in the winter or spring of 2014.
- Candidates must hold a minimum cumulative GPA of 2.5 and cannot currently be on academic probation.
- No academic or disciplinary infractions can occur during the duration of the process (August 27 through October 13) and can ultimately result in termination of an individual's application. The Homecoming staff committee will review all infractions and determine the outcome on a case-by-case basis.
- The candidate must be involved in at least one club or organization affiliated with UD.
- Candidates must submit the application; answer all questions in the 2 minute or less video and all 100 required signatures in order to be considered for Homecoming court. The Homecoming staff committee and student committee co-chairs will judge each individual candidate and will be scored in the following areas:

Item	Points (1 being lowest)	How is this determined?
Essay: Quality and impact to UD [items for consideration: Extracurricular activities: RSO's, Leadership roles or positions, Volunteer Experience, Current Employment]	1-20	Application
Poise, presentation, creativity skills	1-20	Video
Cumulative GPA as of Spring 2012	1 point = GPA 2.5 through 2.9; 2 points = GPA 3.0 through 3.4; 3 points = GPA 3.5 and higher	Application
Overall: Do they embrace UD spirit and embody the UD brand	1-20	Video & application
<b>TOTAL POSSIBLE POINTS = 63</b>		

### III. Timeline details and commitments

- Candidates must submit the online application by 4:30 p.m., Friday, September 13.
- Candidates must make a mandatory video that must be sent via [drop box](#) to Christine Scheirer, [cls@udel.edu](mailto:cls@udel.edu) by 4:30 p.m., Friday, September 13. Contact the [Student Multimedia Design Center](#) if you need more information or assistance with regards to creating a video. The video must answer the following questions:
  - Name and major, involvement
  - One fun fact about you
  - Why you feel you should be a part of the UD homecoming court?
  - What does being a blue hen mean to you as a student and soon to be alumnus of UD?
- Candidates are required to collect support from the student body by obtaining a minimum of 25 signatures from each class year. (Classes of 2017, 2016, 2015, 2014)
  - Signatures must be typed in an organized matter (use the template provided online) with the candidate's name at the top and submitted to the Office of Alumni Relations by 4:30 p.m., Friday, September 13. (This can be submitted separate from the online application.)
  - Class year and student ID# must accompany each name and signature.
  - The original signatures must also accompany the typed signatures. You can do so by scanning the document as a PDF or JPG, faxing it to Christine Scheirer at 302-831-2045 or bring it in person to the Office of Alumni Relations. (Attention to Christine Scheirer, Homecoming advisor.)
- Top female and male students will be chosen by the Homecoming staff committee plus the Homecoming co-chairs during the week of September 18. This will determine the Homecoming court and they will be notified no later than 4:30 p.m., Friday, September 20.

- All candidates whether or not you are on court are invited to be publically recognized at the Fan Zone on Saturday, September 21, at approximately 5:00 p.m. (Time may change.)
- All decisions are final.
- The court will then run in a campus-wide student election for the positions of Homecoming King & Queen.
- All court members must attend a mandatory meeting on Monday, September 23 at 7:00 p.m. in Gore Hall 208 to review all campaign materials, rules, responsibilities and more. At this time, your picture for the website will be taken.
- Homecoming King & Queen will be determined by student popular vote and announced during the UD Homecoming football game. Halftime.
  - The student vote will only be on Friday, October 11 between the hours of 12:00 p.m. (midnight) and 11:59 p.m. Online voting and kiosks will be available at all Homecoming programs on Friday.
- All court members will be required to participate in the Homecoming Parade. They also must attend the Homecoming football game on Saturday, October 12, 2013 at 3:30 p.m. Of course ALL UD students get in free with their student ID
- Attend a minimum of 3 mandated campaigning events that are listed below. (The only accepted absence is class or family-related emergency). **These events will provide the best opportunities for the members of the court to campaign for King or Queen. A specific location at each event will be determined.**
  - Saturday, September 28: Home UD football game, 6:00 – 7:00 p.m. Student Section.
  - Monday, October 7: Homecoming Spirit Station, Noon, Trabant Kiosk.
  - Wednesday, October 9: Homecoming Spirit Station, Noon, Trabant Kiosk.
  - Friday, October 11: Homecoming Pep Rally, 4:30 p.m. Laird Campus turf.

#### IV. Campaign Rules

**Candidates for Homecoming King and Queen are expected to abide by all University policies. In addition, candidates must observe the following rules.**

1. Campaign materials should represent the candidate in a positive manner and may not contain references or images of the following: alcohol, drugs, drug paraphernalia, partying, racism, or sexual conduct.
2. The campaign materials cannot endorse any other candidate nor can the campaign materials slander another candidate.
3. All campaign materials and advertisements must include the homecoming website ([www.udel.edu/homecoming](http://www.udel.edu/homecoming)) and the day designated for voting (Friday, October 11).

4. If a University of Delaware college, department, RSO etc. is willing to sponsor a court candidate, the maximum budget is \$250 for marketing materials including banners, t-shirts, etc.
5. The candidate must provide Christine Scheirer ([cls@udel.edu](mailto:cls@udel.edu)) with the name, phone number and email of the college, department, RSO etc. liaison no later than Monday, October 7. Christine Scheirer and the Student Homecoming Committee reserve the right to check the budget and spending with the liaison.
6. Homecoming Court members must follow all University of Delaware style guide. Visit [www.udel.edu/ocm](http://www.udel.edu/ocm) to view the entire style guide.
7. Chalking of any kind is forbidden on campus. To review these rules, please read the Chalking Policy thoroughly at <http://www.udel.edu/usc/policy.html#>
8. The placement of flyers/posters on campus is permitted, but each candidate must adhere to the existing campus policies. Review all policies at <http://www.udel.edu/usc/policy.html#>.
9. The Office of Alumni Relations will be providing marketing for the entire campaign to be posted in Residence Halls. No other campaign postings will be permitted in the Residence Halls and the Office of Residence Life reserves the right to remove all prohibited marketing materials.
10. The defacing or removal of other candidates' campaign materials by candidates or supporters will not be tolerated.
11. All candidates must assume responsibility for the conduct of their campaign workers, supporters and friends during the campaign.
12. Candidates may set-up and use Facebook and other free social networking pages specifically designed for their campaign.
13. Candidates who choose to design websites specifically for their campaign must claim fair market value for the domain on their Expenditure Form.
14. Candidates are not allowed to establish a slate (where one King and one Queen candidate run together).
15. Each candidate can endorse themselves only after attending the mandatory meeting on September 23, but physical flyers/posters cannot be put up or displayed until Homecoming week, beginning Monday, October 7.
16. All materials must be cleaned up and taken down by 8:00 a.m. Monday, October 14 or your student account will be charged \$50.
17. The Homecoming King & Queen will be crowned by the 2012 King & Queen.
18. Violation grievances may also be made against other court applicants. (See V for details)

\*Failure to comply with campus policies and/or the above rules may result in sanctions, including but not limited to disqualification from the UD Homecoming Court and referral to the Office of Student Conduct for disciplinary action. At their discretion, the University reserves the right to

remove a candidate from the 2012 Homecoming Court.

#### **V. Grievances**

- If you believe that a candidate from Homecoming King or Queen has violated one or more campaign rules, please print and complete the “Homecoming Campaign Grievance Form” on the Homecoming website and submit it to the Office of Alumni Relations, ATTN: Christine Scheirer, George Evans House, 5 West Main Street, Newark, DE.
- To ensure that we can process them in a timely fashion, you must submit all grievances within 24 hours of becoming aware of the violation.
- The Chair of the Homecoming Staff Committee will adjudicate all grievances and determine appropriate sanctions.
- The Chair’s decision shall be final.
- Grievances will not be accepted after noon on October 11, 2012.