# Evolutionary Perspective on Raising Intelligence

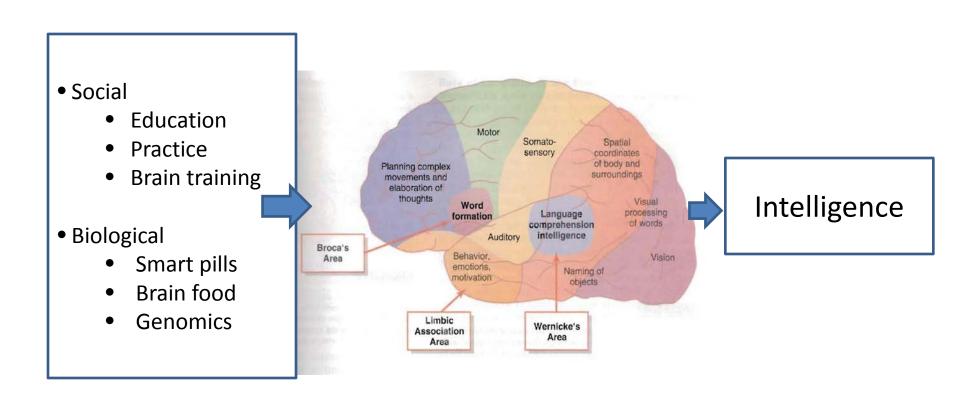
Linda S. Gottfredson School of Education University of Delaware, USA

July 22, 2013 International Society for the Study of Individual Differences (ISSID) Barcelona, Spain

## Preview

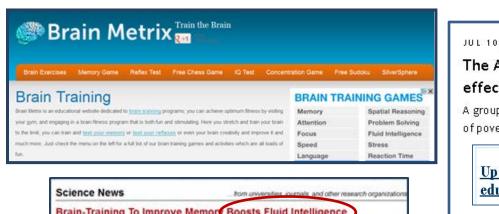
- 1. Brain booster enthusiasms
  - Brain enhancement!
  - Better environments!
- 2. Evolution says "Posh! How'd you humans get so smart without them, eh?"
- 3. And, "What about all the novel ways you damage your intelligence?"
- 4. Get smart! Stop the drop.

## Enthusiasms in raising intelligence



## Brain training (adults)

## Early intervention





and "crystalline" components. Fluid

JUL 10, 2011

#### The Abecedarian Project - early stimulation gives lasting effects in children's lives

A group of psychologists in North Carolina had an idea to solve the vicious cycle of poverty - with a science experiment called the Abecedarian Project.

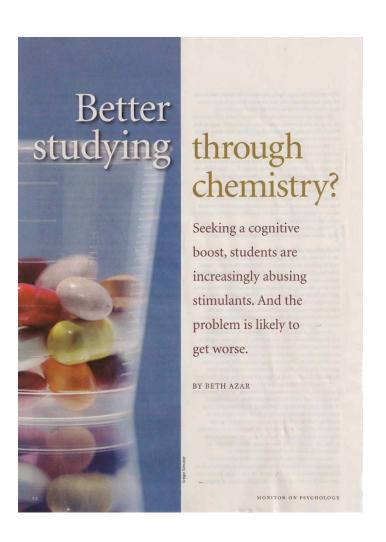
Up Close Episode 104: Evidence-based early childhood education: the Abecedarian approach

The video describes the Abecedarian Project - how underprivileged children can have increased intelligence and cognitive learning ability when their education starts very early in their lives.

http://www.thearchitectureofearlychildhood.com/2011/07/abecedarian-experiment-early.html

"But we keep getting our heart broken." Doug Detterman, ISIR 2012

## Cognitive enhancers



"It's a brave new world"

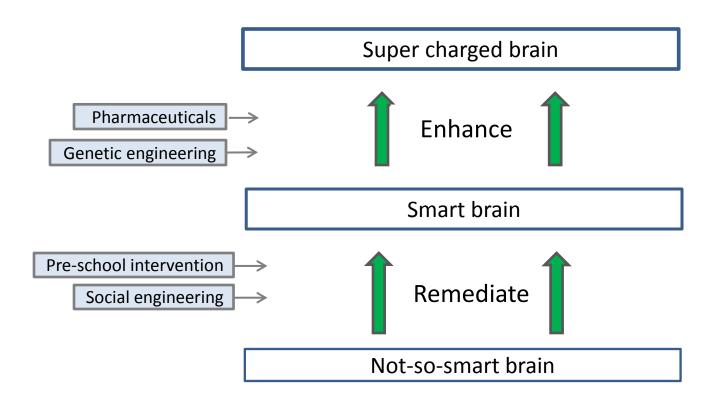
### Before—

- caffeine
- ephedrine-based drugs

### Now-

- Ritalin
- Adderall
- Modafinil

# So, is this the hope and challenge of "raising intelligence"?



# Peering through an evolutionary lens



## Humans evolved a "remarkable" intellect

Encephalization quotient (EQ) = brain-to-body size compared to the average mammal

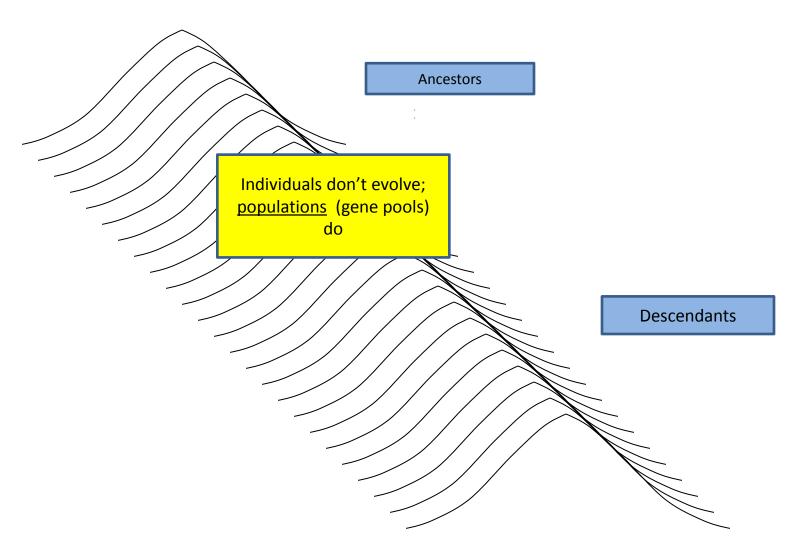
<b>EQ</b> 6 5										Homo s	Homo sap. sap. sapiens
4							Н	omo er	ectus		
3		Homo					habilis			FI	RE
2	Chimp		Australopithecines							major ir	novation
1											
MYA	5.0	4.5	4.0	3.5	3.0	2.5	2.0	1.5	1.0	.5	.1

## Intelligence evolved in "deprived" environments

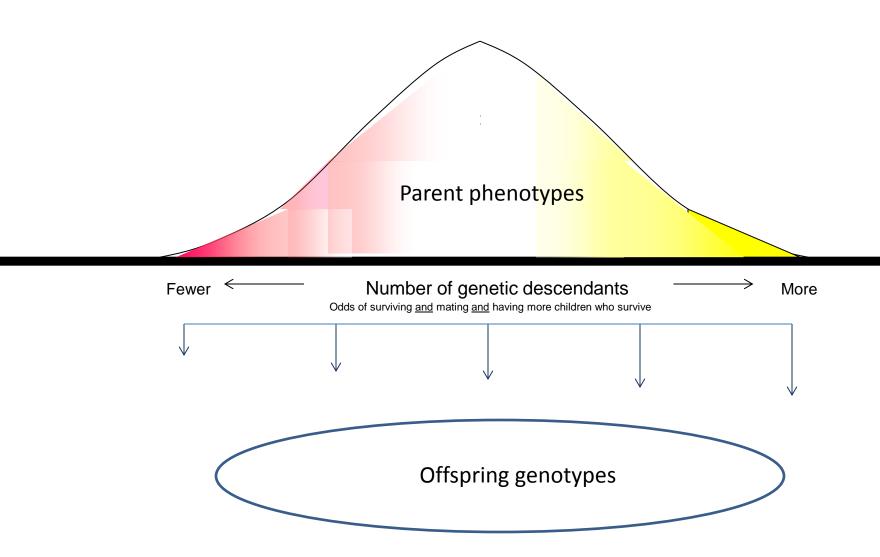
Encephalization quotient (EQ) = brain-to-body size compared to the average mammal

EQ											Homo	
6											sap.	
5										Homo s	sap. sapiens	
4							Н	omo er	ectus			
3							habilis			FI	RE	
2	Chimp		Au	stralop	ithecine	es				major ir	novation	
1				l	Lots of malnutrition, parasites, predation, exposure No schools, paychecks, medical care, safety net							
MYA	5.0	4.5	4.0	3.5	3.0	2.5	2.0	1.5	1.0	.5	.1	

# Evolution— Works by selecting <u>next</u> generation

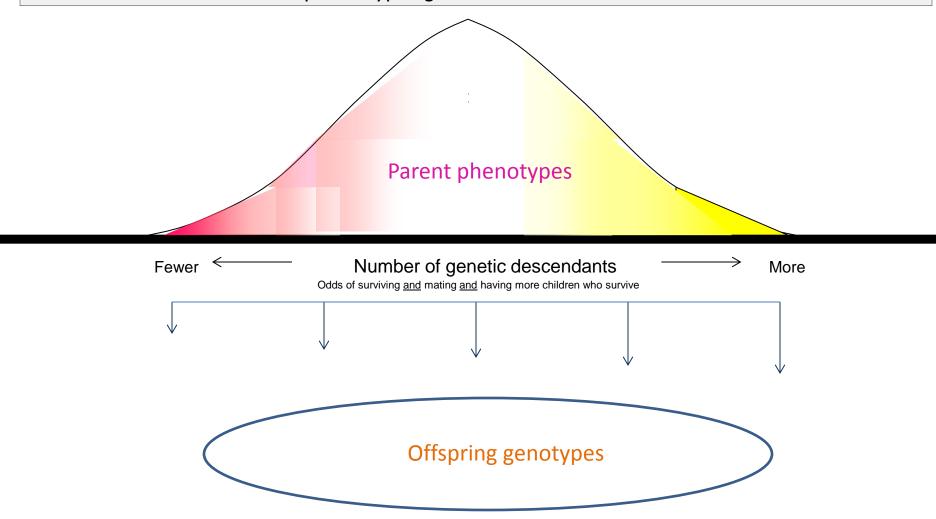


# Evolution—Selects by culling <u>parents</u> for the next generation



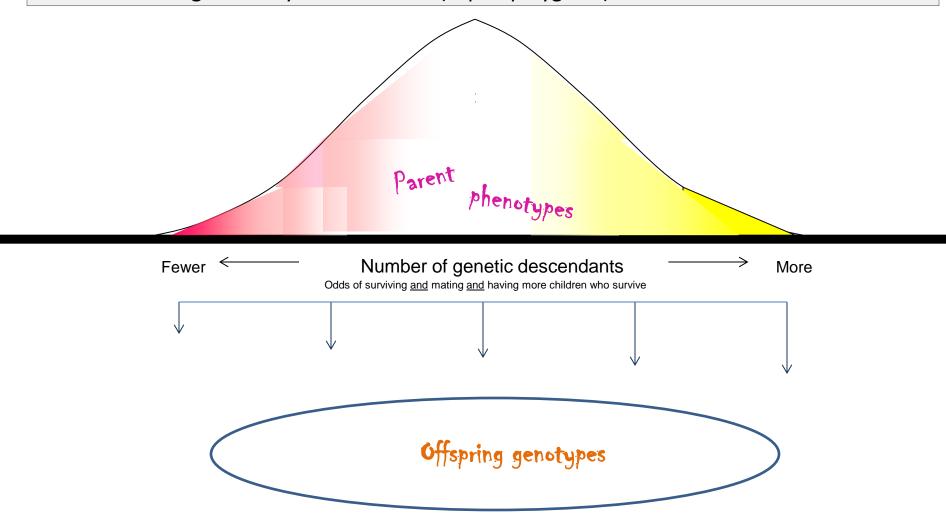
## **Evolutionary insight #1**

- Selection for genetic g couldn't have occurred if g phenotypes sensitive to deprivation.
- Individual differences in phenotypic g not "malleable."



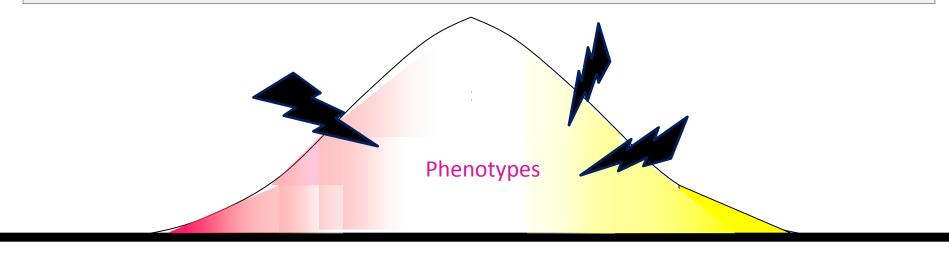
## Evolutionary insight #2

- Traits are inherited in correlated sets that reflect evolutionary tradeoffs in a species.
- Can't tinker genetically with one trait (esp. if polygenic) without side-effects.

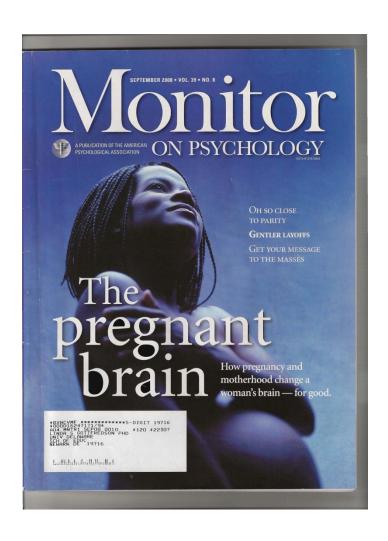


## Evolutionary insight #3

- Humans are resilient to species-typical hardships (robust, resilient, catch-up growth).
- Humans have no evolved protections against novel <u>man-made</u> hazards (PCBs, rich diet).



## Species-typical influences on brain



## Evolutionarily novel influences on brain



### Coping with Physical & Emotional Changes

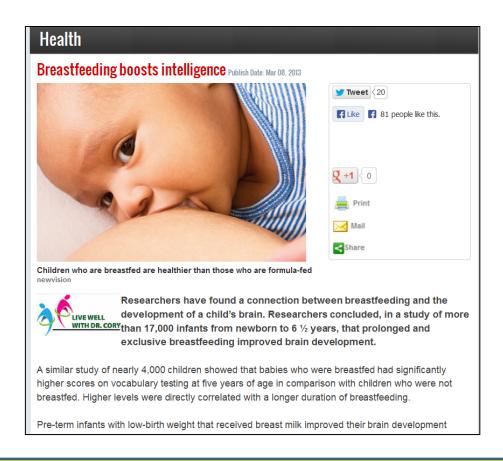


### Chemo Brain

For many years cancer survivors have worried about, joked about, and been frustrated with the mental cloudiness they notice before, during, and after chemotherapy. We don't know its exact cause but this mental fog is commonly called "chemo brain." Patients have noticed this mental fog for some time, but only recently have studies been done that could start to explain it.

Research has shown that some cancer drugs can, indeed, cause changes in the brain. Imaging tests have shown that after chemotherapy, some patients have smaller brain size in the parts of the brain that deal with memory, planning, putting thoughts into action, monitoring thought processes and behavior, and inhibition.

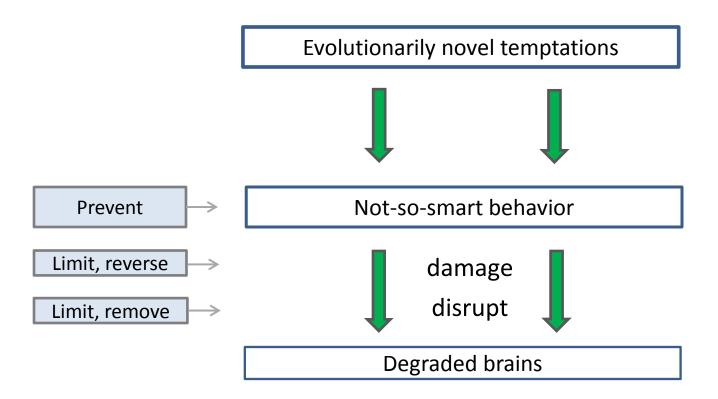
## Breastfeeding boosts intelligence?



No! It's the evolutionary norm.

Not breastfeeding lowers it.

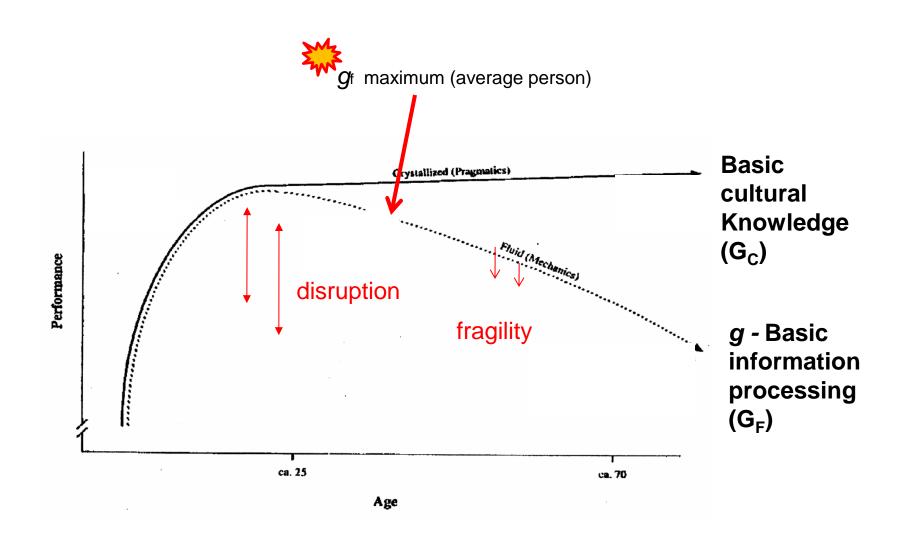
# So, might the real challenge be to protect & preserve intelligence?



## **Evolutionary perspective**

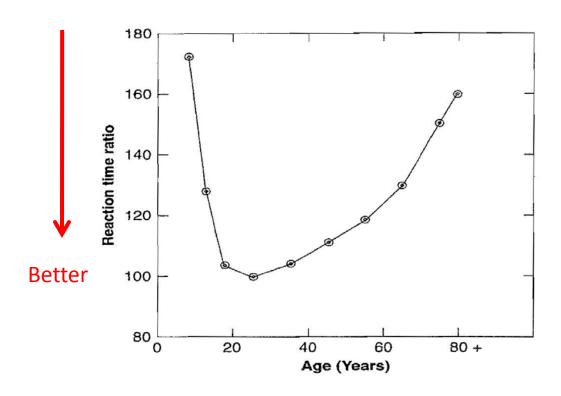
- Suppose individuals have physiological maximum for g
- 2. And they experience:
  - > cognitive disturbances when deploying it
  - > threats to integrity of brain
- 3. Most are evolutionarily novel
- 4. Most are preventable

## Vulnerabilities of g across the lifespan



# Normal effects of aging on brain (reaction time)

78 Clocking the Mind



## Much excess cognitive decline with age

"Drop the chocolate chip cookies and get moving."

## William Milberg, PhD

- Hometown: Newton, Mass.
- APA member since: 1981. Fellow beginning this year.
- Occupation: Overseeing the Geriatric Neuropsychology Laboratory and clinical training program in geriatric neuropsychology at the Geriatric Research, Education and Clinical Center within the VA Boston Healthcare System where he is the associate director for research.
- Top research interest: His lab uses imaging to measure structural variations in the brain as they relate to variations in risk for the cognitive disorders of aging and dementia. The researchers' goal is to determine how such differences relate to human cognition and functioning.

Take-home message f m his findings: Drop the chocolate chip cookies and get moving. The cognitive diseases that come with aging appear to be closely linked to our heart health. "It's all the usual suspects of diet and exercise," says Milberg. "Once you're on the road toward impaired cardiac and metabolic function, you may also be on the road to impaired brain function."

We're not far away from being able to use imaging to identify red flags in younger adults. "Even in just the last couple of years,

couple of years, become incredil can it measure s neurochemical the blood suppl stages and find out whether there are interventions that would prevent disease before it's too late."

- How he unwinds: Playing guitar. "I'm a frustrated, bad jazz guitarist." He experimented with the instrument in high school but abandoned it as his studies took off. Fifteen years ago, his wife gave him a new guitar that he plays in the evenings, sometimes in front of the TV, envisioning the "fantasy life" he set aside for psychology.
- Future goal: "To avoid what it is I'm seeing in aging people and to continue to work on the problem."

Brain is a physical organ & depends on cardiovascular health

SEPTEMBER 2008

# The good news—impairment preventable

# **Opportunities**



## Accumulation of preventable injuries

ontrol and Prevenmore troubling, as of all high school in concussions an-Because teenage eveloping, injuries pecially damaging: Is and colleges fail the kind of neurothat's needed to

thes have become it concussions. The hlete who's hat his ckside and sen ling ne are diminishing, at someone whis eds rest. He or she a break from the school. This allows all its resources to

victim risks develn syndrome, which scans cannot reveal when the athlete has had enough rest, because they are not sensitive enough to detect the kind of microscopic damage to brain cells and brain chemistry that concussions

The only way to know for sure whether a concussion victim's brain has re-

Schools must do more to protect athletes from concussions.

turned a normal is to compare the results of neuropsychological tests conducted before and after the injury. That requires preparing athletes for the season by putting them through baseline

control one's emotions and impulses.

The baseline evaluation also includes a medical history, which helps determine the athlete's future risk of head injury and his long-term prognosis in the event of a concussion. At greatest risk for post-concussion syndrome are people who have had concussions before, have a family member with a psychiatric disorder or have a condition like attention deficit hyperactivity disorder, setzires or bipolar disorder. Also, the risk is greater for females than for males.

A br in injury can do lasting damage to neu ons and arteries and alter brain chemistry, too. That can reduce a patient's ability to concentrate or cope with frustration, and lead to moodiness, irritability and depression. Such impairments make it more difficult to deal with daily stresses, and thus often lead to significant social problems.

To fully recover from a concussion,

Clueiess, sne Charlie?"

"Well, what o

"His worldvie Later, in the commentators point that there voters — some "hockey moms' the Bush doctrii reason we have campaigns. You uals who best u who will addres and creative well-being of the

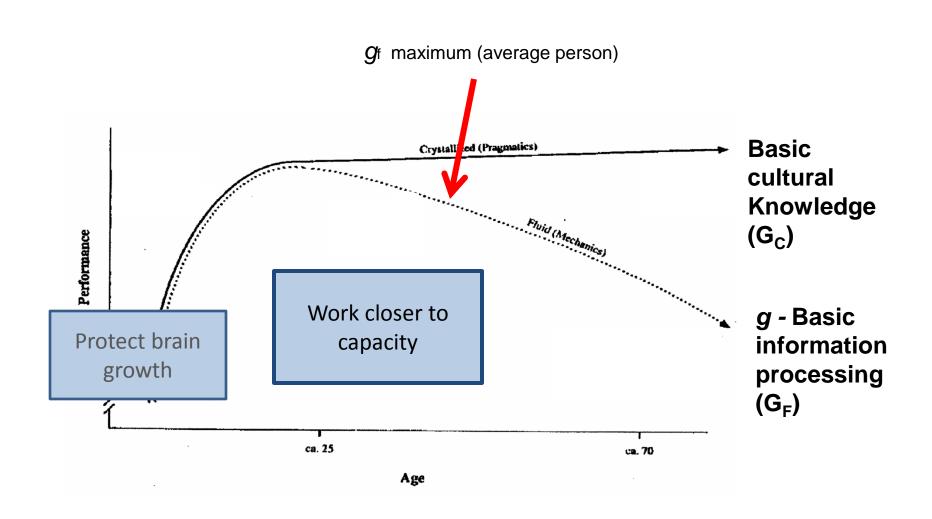
The Bush doc the doors to the such a fundam ministration's fo gers the imagin someone no fu away from the doesn't even kn

New York Times, 9/13/08, p. A19

# Negligent infliction of devastating damage



# Opportunities



## Respect circadian rhythms, sleep needs

Sleep Medicine Reviews (2008) 12, 257-273



SLEEP MEDICINE reviews

www.elsevier.com/locate/smrv

CLINICAL REVIEW

# Alertness management strategies for operational contexts

John A. Caldwell<sup>a,\*</sup>, J. Lynn Caldwell<sup>b,1</sup>, Regina M. Schmidt<sup>b,2</sup>

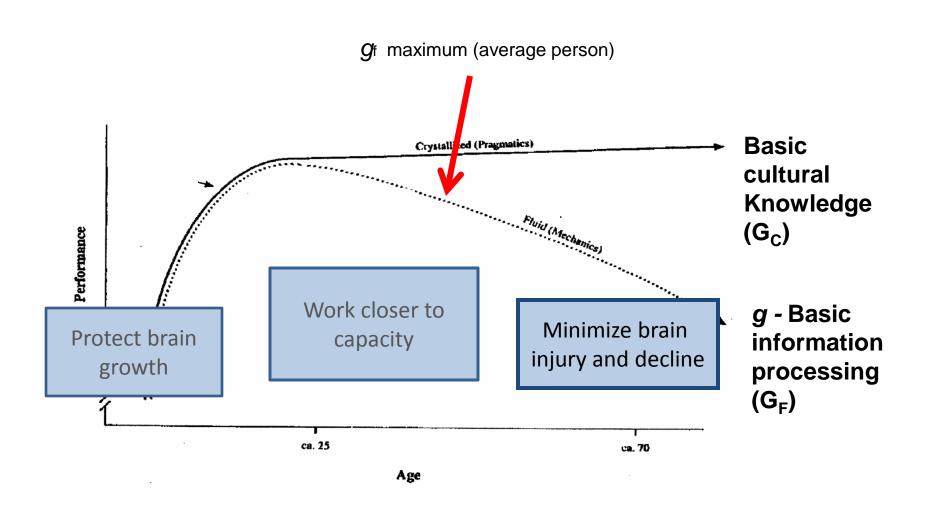
<sup>a</sup>Archinoetics, LLC, Topa Financial Center, 700 Bishop Street, Suite 2000, Honol <sup>b</sup>Air Force Research Laboratory, Biosciences and Protection Division, 2215 First Wright-Patterson AFB, OH 45433, USA

"Sleep deprivation, sleep restriction, and circadian desychronization produce decrements in cognitive performance."

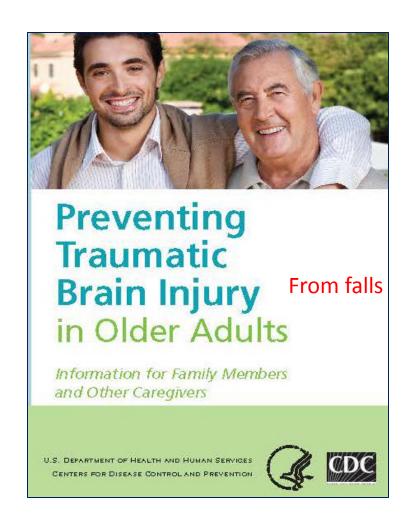
#### **KEYWORDS**

Fatigue management; Occupational health and safety; Alertness; Sleep deprivation; Fatigue detection Summary This review addresses the problem of fatigue (on-the attributable to sleep loss in modern society and the scientifically strategies useful for reducing fatigue-related risks. Fatigue has become asive because many people work non-standard schedules, and/or they consistently fail to obtain sufficient sleep. Sleep restriction, sleep deprivation, and circadian desynchronization produce a variety of decrements in cognitive performance as well as an array of occupational and health risks. A number of real-world mishaps have resulted from performance failures associated with operator sleepiness. In some cases, fatigue/sleepiness is unavoidable, at least temporarily, due to job-related or other factors, but in other cases, fatigue/sleepiness results from poor personal choices.

## **Opportunities**

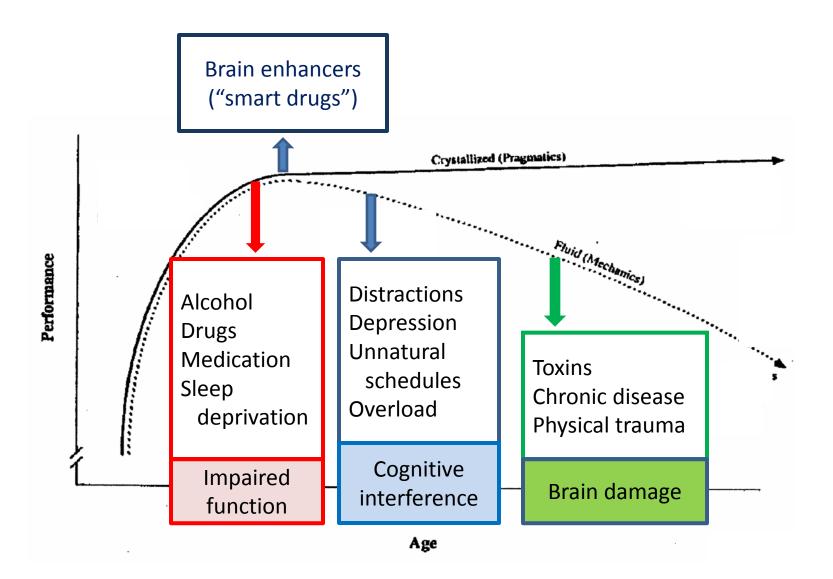


# Be alert to (novel) hazards: stairs, rugs, furniture and fixtures with hard surfaces

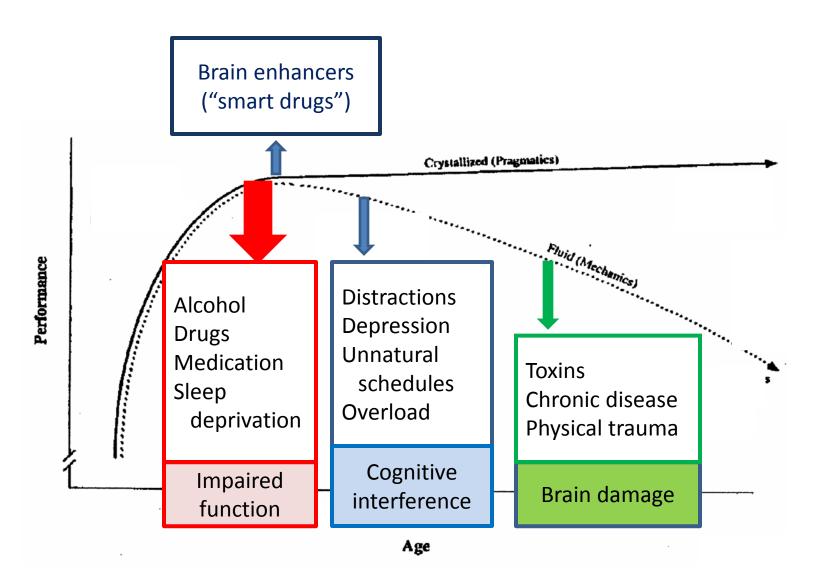


# More good news—usually in individual's power to control

## **Behavior matters**



## Especially with evolutionarily novel hazards

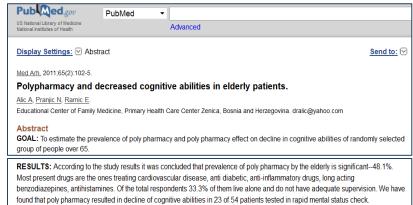


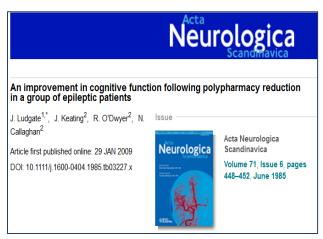
## Medication

## Confusion & drowsiness



## Polypharmacy





## Sleep deprivation

## Pilot Fatigue Spurs Renewed Calls For Safeguards, Shorter Flying Times

BY ANDY PASZTOR AND SUSAN CAREY

Safety experts and regulators have long been concerned about the dangers of exhausted, overworked or downright sleepy pilots. But the problem is intensifying as financially strapped airlines try to squeeze more productivity out of pilots, who by most measures are log-

manageable on paper often don't account for storms, air-traffic congestion or other potential delays that can make a long work day longer. In July, according to the latest government statistics, 19 U.S. airlines saw one quarter of all their flights, on average, arrive late by more than 15 minutes. And pilots say certain airlines schedule flight times at or just under aight hours—the FAA mandated.

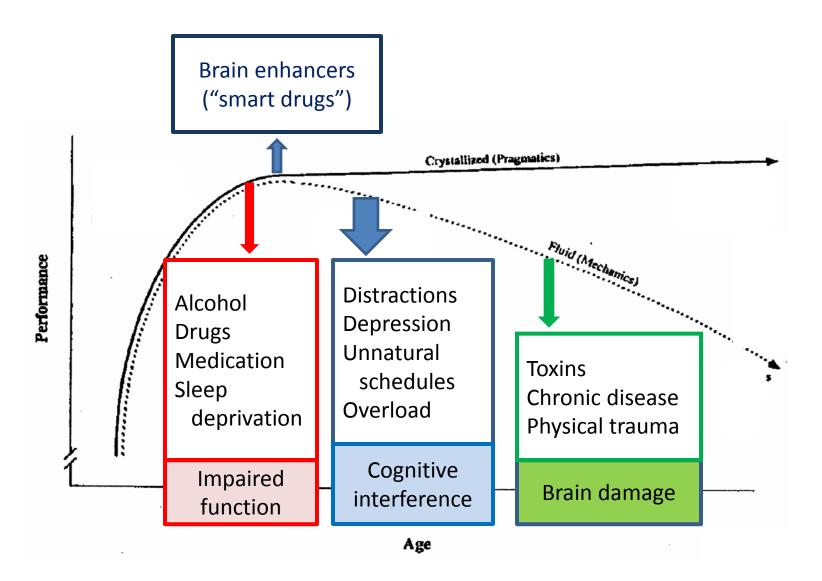
After working more than 12 hours in a row—inside and out of the cockpit—error rates shoot up, complacency increases and communications become impaired, says Peter Demitry, a former test pilot and fatigue expert who consults for pilot groups. One symptom of fatigue that scientists are now studying is "micro sleep," when pilots become unresponsive for

Wall Street Journal, 9/12/08, p. A1

## "This is your brain on drugs" (1980)



## New forms of cognitive interference



## Novel work schedules

Sentember 10 2012

#### Too tired for school? Science on teens' side

Sleep experts say many Maine high schools start classes too early in the day for teenagers.

By SUSAN MCMILLAN Kennebec Journal

AUGUSTA - Cony High School sophomore Shaun Gallagher has had a year to adjust to starting school at 7:10 a.m.

But he's not there yet.

"Sometimes I'll just randomly have lots of energy, but some days I'm really sluggish and not really awake until 10:30," he said.

Although they're twins, Shaun's brother, Noah, said he's a morning person and feels ready to go at the first bell. "But I know that a lot of my friends complain about the schedule still," Noah said.



# Shift Work Disorder About Shift Work Disorder (SWD)

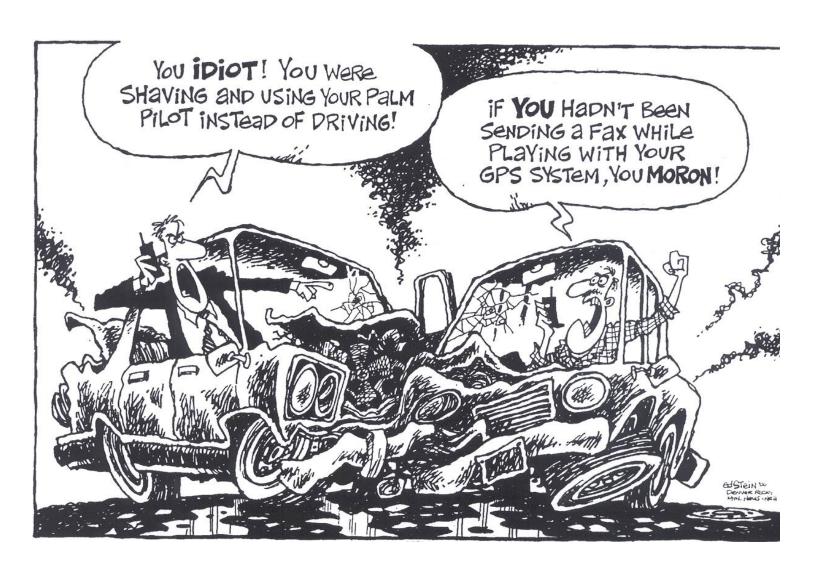
## Shift work disorder\_ is a medical condition that can be diagnosed and treated by a doctor<sup>1.4</sup>

SWD occurs when your work schedule is out of sync with your body's internal sleep-wake clock — your body is telling you to go to sleep when your work schedule needs you to stay awake.

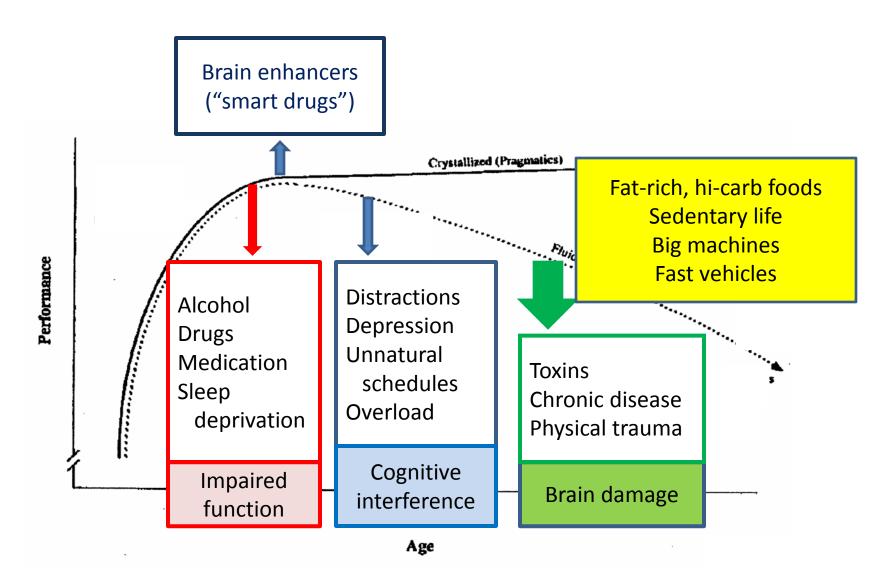
If you work non-traditional hours and struggle to stay awake at work, you may be experiencing **excessive sleepiness (ES)** due to SWD.



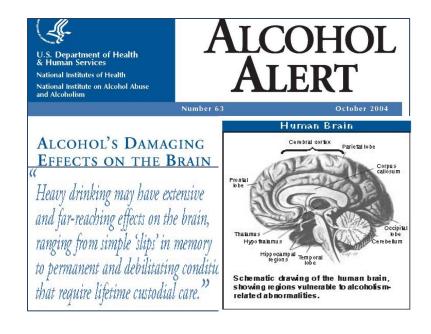
## Disrupted attention



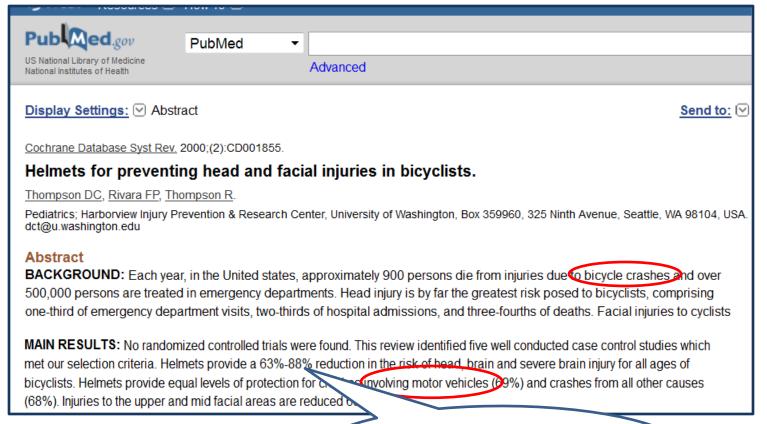
## Novel indulgences



## Evolutionarily novel in quantity & proof



### Novel hazards: Fast-moving vehicles and hard obstructions



Helmuts provide a 63-88% reduction in risk of head, brain and severe brain injury"

## Chronic diseases of modernity—all preventable

#### Novel hazard—smoking

**Disease—Chronic Obstructive Pulmonary Disease** 

SCIENCE BLOG

COPD increases risk of developing cerebral microbleeds

July 19, 2013 8:46am

Chronic obstructive pulmonary disease COPD is associated with an increased risk of developing cerebral microbleeds, according to a new study from researchers in the Netherlands.

New York Times

How could it not affect the brain!

"increased risk of developing cerebral microbleeds"

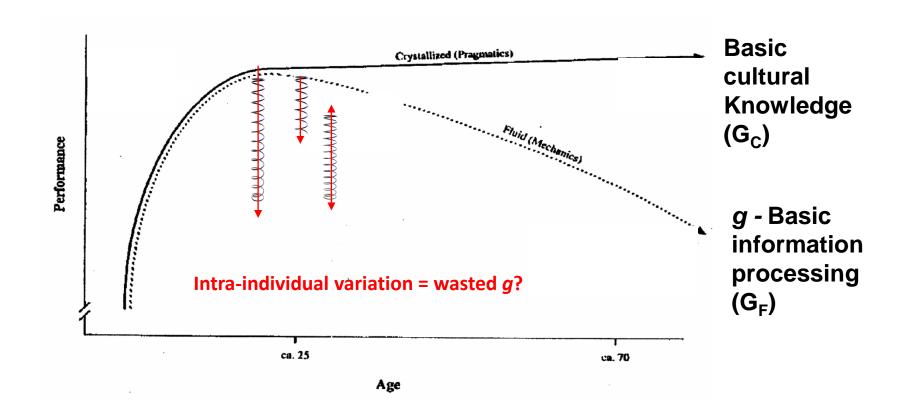
Novel hazard—chronic carbohydrate overload Disease—Diabetes Type 2



## Evolutionary guidance on "raising" intelligence

### 1. Tighter focus

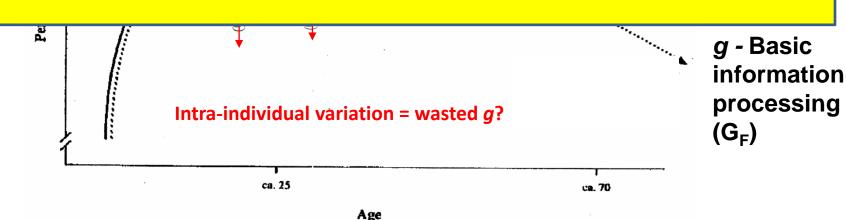
 Protect the max (brain damage) & limit excursions below it (impaired function & interference)



## Evolutionary guidance on "raising" intelligence

### 1. Tighter focus

- Protect the max (brain damage) & limit excursions below it (impaired function & interference)
- Focus on evolutionarily novel tasks & temptations (environments are malleable)
- 2. Measurement challenges:
  - Measure deviations from person's own max, not someone else's
  - Measure evo-novel environs
- 3. Other opportunities—theoretical predictions, e.g.:
  - What now puts all genotypes at greater risk
  - What puts some genotypes at particular risk (more vulnerable)



# Thank you.