

Curriculum Unit Title

Kachina Dolls: A Sociological Case Study of Material and Non-Material Culture

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KEY LEARNING, ENDURING UNDERSTANDING, ETC.

- Culture is a complex term often contradicting itself. A basic definition could be termed as the *total* way of life of a people (excluding nature).
- Culture consists of material and nonmaterial components. Sociologists are especially interested in the meanings behind these components.
- People borrow material and nonmaterial culture form other societies through a process that sociologists refer to as culture diffusion. This process can affect a people’s identity

ESSENTIAL QUESTION(S) for the UNIT

- What is culture? What are the components of culture? How does this concept relate to my life?
- What are some examples of culture’s material and nonmaterial components from my life?
- How is a Kachina Doll a representation of the material and nonmaterial components of the Hopi Indians?

CONCEPT A

CONCEPT B

CONCEPT C

Culture: Material

Culture: Nonmaterial

Kachina

ESSENTIAL QUESTIONS A

ESSENTIAL QUESTIONS B

ESSENTIAL QUESTIONS C

How do sociologists define culture?
 What types of questions do sociologists ask about culture?
 Why does culture matter to sociologists?
 What is material culture and what are the connections to my life?

What is non-material culture and what are the connections to my life?

How are Kachinas representative of the material and non-material culture of the Hopi Indians?

VOCABULARY A

VOCABULARY B

VOCABULARY C

Technology
 Culture
 Society
 Material Culture

Values
 Beliefs
 Social Norms
 Language
 Non-Material Culture

Kachina
 Kachina Doll
 Kiva
 Underworld
 Hopi

ADDITIONAL INFORMATION/MATERIAL/TEXT/FILM/RESOURCES

Gene Meany Hodge, Kachina tales from the Indian pueblos. Sunstone Press, Santa Fe, NM, 1993.
 Wright, Barton. Hopi Kachinas: The Complete Guide to Collecting Kachina Dolls. 1977. Flagstaff, AZ: Northland Press.
 Symbols, Values & Norms: Crash Course Sociology #10 https://www.youtube.com/watch?v=kGrVhM_Gi8k
 National Geographic, Tapestry of Life. <https://www.youtube.com/watch?v=G0zc8DPIjGA>
 CREATION OF A HOPI KACHINA DOLL 1960 NATIVE AMERICAN DOCUMENTARY
 JIMMY KEWANWYTEWA 63114 <https://www.youtube.com/watch?v=YuJZk0ZXIOI>
 Kachina Dolls <https://www.youtube.com/watch?v=nVqMRk4R0k8>