Curriculum Unit Title	*Take a Bite Out of Climate Change*	Holly Bryk
		Author

KEY LEARNING, ENDURING UNDERSTANDING, ETC.

IB Language Acquisition Objective Criterion C: Comprehending Written Text requiring the student to understand information and engage with the text by supporting opinion and personal response with evidence from the text. IB Language Acquisition Criterion D: Communicating in Written Form which expects the student to organize and express thoughts, feelings, ideas, opinions and information in writing, write for specific purposes, and develop accuracy when writing in the target language. Delaware World Readiness Standards for Learning Languages are Standard 1.3 Interpersonal Communication: Learners interact and negotiate meaning in spoken, signed, or written conversations to share information, reactions, feelings, and opinions; and Standard 2.1 Relating Cultural Practices to Perspectives: Learners use the language to investigate, explain, and reflect on the relationship between the practices and perspectives of the culture studied. Common Core Standard CCSSELA – Literacy RI.9 – 10.7 Integration of Knowledge and Ideas: Analyze various accounts of a subject told in different mediums (e.g., a person's life story in both print and multimedia), determining which details are emphasized in each account.

ESSENTIAL QUESTION(S) for the UNIT

How have societies used visual communication to convey a message?

CONCEPT A	**CONCEPT B**	**CONCEPT C**
Visual Communication	Culture	Language

ESSENTIAL QUESTIONS A	**ESSENTIAL QUESTIONS B**	**ESSENTIAL QUESTIONS C**
How have pictographs and ideographs influenced our communication today?	What does our use of emojis communicate to others about our society and about ourselves?	How can the use of emojis enhance our informal written communication? How can the use of emojis hinder our informal written communication?

VOCABULARY A	**VOCABULARY B**	**VOCABULARY C**
Emoji, ideograph, pictograph, visual communication	Cultural misconceptions, culturally acceptable, cultural specificities, global culture, local culture	Semantic gradient, semiotics, polysemous

ADDITIONAL INFORMATION/MATERIAL/TEXT/FILM/RESOURCES