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 Course/Subject: Human Geography
 Topic: The Culture of Sustainability

Key Learning: Students will develop an understanding of the concept of sustainability and the fact that an individual's concept of sustainability varies across cultures.

Unit Essential Question: What does sustainability look like around the world?

Concept: Characteristics of Culture

Concept: Connections between Culture and Sustainability

Concept: Sustainability in American Popular Culture

Lesson Essential Questions:

- How do material and non-material aspects of culture shape a person's identity?
- How are cultural values learned?
- What is the difference between popular and folk culture?

Lesson Essential Questions:

- What values coincide with sustainable practices?
- What sustainable actions do folk cultures engage in?
- How is gender connected to sustainability?

Lesson Essential Questions:

- What sustainable actions have become a part of popular culture?
- How has media caused sustainable practices to spread?

Vocabulary:

- Material
- Non-material
- Cultural Iceberg Theory
- Popular Culture
- Folk Culture

Vocabulary:

- Values
- Sustainability
- Gender-bias
- Sustainable Development Goals

Vocabulary:

- Globalization
- Sustainable Fashion
- Zero Waste Living

Additional Information/Resources: In addressing the last concept, it will be necessary for students to have technology access and the ability to log in and modify a map on ArcGIS.