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Course/Subject: Human Geography

Topic: What is culture?

Key Learning: Students will develop an understanding of what factors contribute to a person's culture

and the ways culture impact a person's identity.



 Concept: Characteristics of Culture
 Concept: Folk vs Popular Cultures
 Concept: Shaping the Cultural Landscape

## Lesson Essential Questions:

- How do material and nonmaterial aspects of culture shape a person's identity?
- How is culture learned?
- What factors cause cultures to change?

# Lesson Essential Questions:

- How is globalization impacting cultures?
- Why may folk cultures be in danger?
- How do aspects of popular culture differ across time and space?
- What is "American" culture?

# Lesson Essential Questions:

How does culture shape the way a place looks?

# Vocabulary:

- Material
- Non-material
- Cultural Iceberg Theory
- Learned
- Malleable

### Vocabulary:

- Globalization
- Folk culture
- Popular culture

#### Americanization

### Vocabulary:

- Cultural landscape
- Scared space
- Street pattern
- Geographic Information System

<u>Additional Information/Resources</u>: In addressing the last concept, it will be necessary for students to have technology access and the ability to edit a Google Map.