

Curriculum Unit  
Title

*Emoji in the World Language Classroom*

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**KEY LEARNING, ENDURING UNDERSTANDING, ETC.**

IB Language Acquisition Objective Criterion C: Comprehending Written Text requiring the student to understand information and engage with the text by supporting opinion and personal response with evidence from the text. IB Language Acquisition Criterion D: Communicating in Written Form which expects the student to organize and express thoughts, feelings, ideas, opinions and information in writing, write for specific purposes, and develop accuracy when writing in the target language. Delaware World Readiness Standards for Learning Languages are Standard 1.3 Interpersonal Communication: Learners interact and negotiate meaning in spoken, signed, or written conversations to share information, reactions, feelings, and opinions; and Standard 2.1 Relating Cultural Practices to Perspectives: Learners use the language to investigate, explain, and reflect on the relationship between the practices and perspectives of the culture studied. Common Core English Standards are Standard CCSS.ELA-Literacy.L3.5C: Distinguish shades of meaning among related words that describe states of mind or degrees of certainty; and Standard CCSS.ELA-LITERACY.L.3.3.A: Choose words and

**ESSENTIAL QUESTION(S) for the UNIT**

How have societies used visual communication to convey a message?

**CONCEPT A**

Visual Communication

**CONCEPT B**

Culture

**CONCEPT C**

Language

**ESSENTIAL QUESTIONS A**

How have pictographs and ideographs influenced our communication today?

**ESSENTIAL QUESTIONS B**

What does our use of emojis communicate to others about our society and about ourselves?

**ESSENTIAL QUESTIONS C**

How can the use of emojis enhance our informal written communication?  
  
How can the use of emojis hinder our informal written communication?

**VOCABULARY A**

Emoji, ideograph, pictograph, visual communication

**VOCABULARY B**

Cultural misconceptions, culturally acceptable, cultural specificities, global culture, local culture

**VOCABULARY C**

Semantic gradient, semiotics, polysemous

ADDITIONAL INFORMATION/MATERIAL/TEXT/FILM/RESOURCES

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