Campus Emergency Notification Systems

For Students, Parents, Faculty and Staff:

UD Alert:

The University of Delaware's primary emergency notification tool, implemented through the emergency notification vendor, Send Word Now, allows UD to send emergency messages within minutes. UD Alert is activated only during major emergencies, situations where there is an imminent danger to the safety and welfare of students, faculty and staff, or if a state of emergency is declared.

Notices are sent as voice messages (to local, cell or home phone numbers) and text messages (to cell phones or pagers). All students, faculty and staff are encouraged to register to receive UD Alerts.

Students, faculty and staff may visit the <u>instructions page</u> to register or update their contact information.

For more information about UD Alert, visit the **FAQ page**.

Community members and/or University visitors

Effective emergency notifications involve multiple modes of communication. There are other means of emergency communications that University community members and/or University visitors should be aware of. If there is a condition that threatens the health and safety of persons on campus, University officials may warn the campus community using one or more of the following delivery methods, in addition to UD Alert:

<u>University Home Page</u>. Campus & Public Safety will provide timely information and updates to the Communications and Public Affairs (CPA) office, which will would post this information on the home page of the University's website (www.udel.edu). Additionally, depending on the situation, Campus & Public Safety will work in conjunction with CPA to dedicate the entire home page to the posting of emergency notification messages.

<u>UDaily.</u> Campus & Public Safety would provide timely information and updates to the Communications and Public Affairs (CPA) office, which will be posted on UDaily, the University's online news source. In addition, a broadcast email may be distributed to all University email addresses. Additionally anyone may subscribe to the UDaily news service by following this <u>link.</u> Subscribers will automatically receive emails concerning breaking UD news; crime alerts and related information.

Outdoor Public Address System. The University maintains an outdoor public address system located strategically throughout the Newark campus. In the event of an emergency, the public address system can be used to provide information and instructions to any person on campus.

University Telephone Information Line. The University maintains an information line for timely campus updates and general information. Call 302-831-2000 to take advantage of this service.

<u>Live Safe App</u>. The University of Delaware has launched a free smartphone safety app that enhances emergency communications, while helping users prevent crime and better respond to incidents. The Live Safe app modernizes communication and permits Campus & Public Safety to send broadcast message via email, SMS text and smartphone alerts. The app supplements UD Alert messaging and also permits messaging on less-critical communications, such as road closures and weather-related closures and delays. The app is free to any individual and can be downloaded in the iTunes or Google Play store.

Social Media. The University Police Department works in collaboration with Communications and Public Affairs (CPA) to leverage social media in communicating real-time updates in an emergency. Follow the Police Department on <u>Facebook</u> and <u>Twitter</u> to receive the latest information. Typically, information posted by the University or the Police Department is crossposted to each site for wider dissemination of the information, especially in an emergency.

Major Media Outlets. The University proactively provide major media outlets (i.e. regional radio, television, newspaper and online media sources) with real-time information concerning any emergency impacting the campus. These outlets include <u>Delawareonline</u>, <u>WDEL</u>, <u>WPVI</u> and the <u>Newark Post</u>, among others.