

**Lecture Outline 23-24**  
**Ukiyo-Edo:**  
**Ukiyo as Art and Lifestyle; Play and Pleasure**

**1. The Idea and Image of the Floating World (*ukiyo*)**

- a. Early Modern *Mujô*?
- b. Ukiyo-e: Pictures of the Floating World

**2. The Theory of the Floating World**

- a. The Culture of Play (*asobi*)
- b. The Professional Player (*tsûjin*) & Chic (*iki*)

**3. The Practice of the Floating World**

- a. The Kabuki Theater
- b. The Yoshiwara Licensed Pleasure Quarters