



Why is StormReady Important?

- Every year Americans lose their lives because either they didn't hear or heed the warning.



Natural Disaster Survey Report

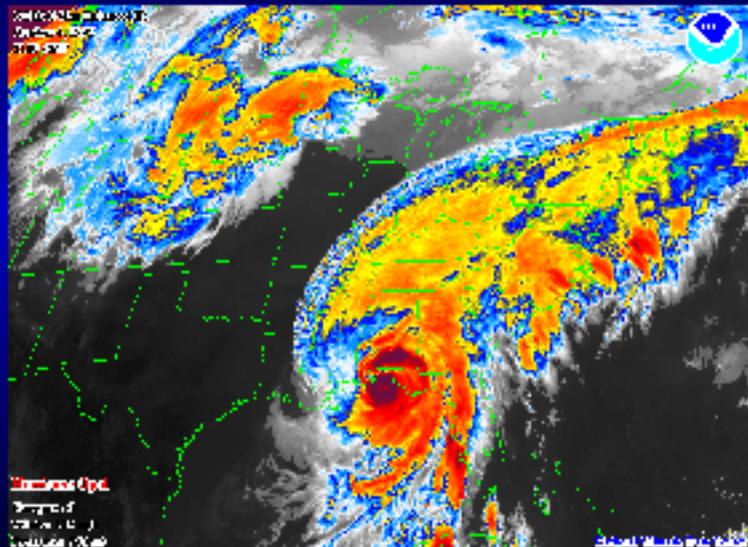
Palm Sunday Tornado Outbreak - 1994

- The Goshen United Methodist church did not receive the NWS tornado warning.



Service Assessment Hurricane Opal - 1995

- ...there are large numbers of emergency management officials who have no real-time access to NWS warnings and advisories.



Service Assessment Oklahoma/Southern Kansas May 3, 1999

- **Despite large lead times, lives were lost because correct safety precautions were not taken.**



Credit: Associated Press

If we are ever going to avoid disasters...



We need...