

The University of Delaware buildOn Chapter Presents...

VivaDressUp Fundraiser

Refashioned Philanthropy

When: February 10, 2014 - February 21, 2014

Where: Trabant - Outside the Lounge
Perkins - Information Desk

How to participate:

1. Bring your gently worn dress(es) to the designated location, preferably in a plastic bag (to prevent wrinkles).
2. After dresses are sent to VivaDressUp, watch for the flash sale on the site!
3. Know all net proceeds go to breaking the cycle of poverty, illiteracy, and low expectations through service and education.

Remember feeling special in that dress you once loved? Ah, that dress. (Okay guys, maybe it was your sister who obsessed over her beloved dress!) Either way, we anticipate there are at least one or two dresses in the back of the closet...collecting dust..lonely and forgotten? Don't you think it deserves another chance to empower another young woman like it once did for you?

VivaDressUp is an online platform to purchase stylish party dresses. It's easy and the net proceeds will help the University of Delaware's buildOn Chapter!

By donating a designer-quality dress you're ultimately allowing young ladies of all socio-economic levels to live out their dreams, whether it's to attend their own prom, a school party or interview for their first internship.

The benefits to you are three-fold: A. Raise money to help break the cycle of poverty; B. Free up room in your closet (or your sister's or mom's); and, C. Empower the members of your community. It's fun, fashionable and philanthropic!

Also, for the entire month of February you can go to the VivaDressUp website and save 20%! Use the code below:

<http://www.vivadressup.com>

Code: BUILD4UD

For more information, please contact:

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