TOPLINE RESULTS
University of Delaware, Center for Political Communication
NATIONAL AGENDA POLL
IMMEDIATE RELEASE OCTOBER 5, 2010

N = 900 Delaware Adults (675 from Landline RDD Sample / 225 from Cell RDD Sample)
Interviewing dates: September 16-30, 2010
Language: English only
Field House: Princeton Data Source

Notes: “*” = Less than 1%.
“T” = Total
“R” = self-identified Republican+Lean Republican
“D” = self-identified Democrat+Lean Democrat
“I” = self-identified Independent

SEX. Respondent’s Sex

46% Male
54% Female

ASK ALL:
Q1. How much thought have you given to the coming mid-term elections. Quite a lot or only a little?

41% Quite a lot
5% Some (VOL.)
41% Little
11% None (VOL.)
* Don't know (VOL.)
2% Refused (VOL.)

ASK ALL:
Q1a. Some people don't pay much attention to political campaigns while others follow them closely. How about you? Would you say that you have been very interested, somewhat interested, not too interested or not at all interested in following the political campaigns this year?

36% Very interested
37% Somewhat interested
13% Not too interested
TOPLINE RESULTS

13%  Not at all interested  
*  Don't know (VOL.)  
*  Refused (VOL.)

ASK ALL:
Q2. These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

81%  Yes, registered  
19%  No, not registered  
*  Don't know (VOL.)

ASK ALL:
PARTY. In politics today, do you consider yourself a Republican, Democrat or Independent?

24%  Republican  
34%  Democrat  
33%  Independent  
5%  No Preference (VOL.)  
*  Other (VOL.)  
1%  Don't know (VOL.)  
2%  Refused (VOL.)

IF ANSWERED 3, 4, 5, 8 OR 9 IN PARTY, ASK:
As of today do you lean more to the Republican Party or more to the Democratic Party?

11%  Lean Republican  
14%  Lean Democrat  
16%  Other/Don't know/Refused (VOL.)

Total Party Breakdown

35%  Republican or Lean Republican  
49%  Democrat or Lean Democrat  
9%  Pure Independent  
5%  Other Party/DK  
2%  Refused
[DELAWARE SENATE RACE]

ASK ALL REGISTERED VOTERS (Q2=1):
Q3. Thinking about the upcoming election for the U.S. SENATOR from Delaware... if you had your choice, which candidate would you like to see represent the state of Delaware?

With Undecided Voters Allocated

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<tbody>
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<td>37%</td>
<td>77%</td>
<td>7%</td>
<td>28%</td>
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<td></td>
<td>61%</td>
<td>20%</td>
<td>92%</td>
<td>70%</td>
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<td>2%</td>
<td>3%</td>
<td>*</td>
<td>2%</td>
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Christine O'Donnell, a Republican (OR)
Chris Coons (KOONS), a Democrat (OR)
Another Candidate (VOL.) (SPECIFY)

ASK IF RESPONDENT CHOSE A CANDIDATE (Q3=1, 2 OR 3):
Q4. If that candidate lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

<table>
<thead>
<tr>
<th></th>
<th>Very disappointed</th>
<th>Somewhat disappointed</th>
<th>Not too disappointed</th>
<th>Not at all disappointed</th>
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<tbody>
<tr>
<td></td>
<td>50%</td>
<td>30%</td>
<td>10%</td>
<td>8%</td>
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<tr>
<td>*</td>
<td>Don't know</td>
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<td>Refused</td>
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If Christine O'Donnell, a Republican lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

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<thead>
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<tr>
<td></td>
<td>34%</td>
<td>46%</td>
<td>12%</td>
<td>7%</td>
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If Chris Coons, a Democrat lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

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<thead>
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<th>Somewhat disappointed</th>
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<td>63%</td>
<td>20%</td>
<td>8%</td>
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TOPLINE RESULTS

8% Not at all disappointed

[DELAWARE HOUSE OF REPRESENTATIVES RACE]

ASK ALL REGISTERED VOTERS (Q2=1):

Q5. Thinking about the upcoming election for THE U.S. HOUSE REPRESENTATIVE from Delaware... if you had your choice, which candidate would you like to see represent the state of Delaware? (READ AND ROTATE 1 AND 2)

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<tr>
<td></td>
<td>40%</td>
<td>81%</td>
<td>8%</td>
<td>42%</td>
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Glen Urquhart, a Republican

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<tr>
<td></td>
<td>60%</td>
<td>19%</td>
<td>92%</td>
<td>58%</td>
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John Carney, a Democrat

ASK IF RESPONDENT CHOSE A CANDIDATE (Q5=1, 2, OR 3):

Q6. If that candidate lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

<table>
<thead>
<tr>
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<th>Very disappointed</th>
<th>Somewhat disappointed</th>
<th>Not too disappointed</th>
<th>Not at all disappointed</th>
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<tbody>
<tr>
<td>31%</td>
<td>44%</td>
<td>12%</td>
<td>10%</td>
<td>1%</td>
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If Glen Urquhart, a Republican lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

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<tbody>
<tr>
<td>31%</td>
<td>47%</td>
<td>14%</td>
<td>8%</td>
<td>1%</td>
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If John Carney, a Democrat lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

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<tbody>
<tr>
<td>32%</td>
<td>44%</td>
<td>11%</td>
<td>11%</td>
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</table>
TOPLINE RESULTS

12%  Not at all disappointed

[Demographics:]

ASK ALL:
What is your age?

Mean =48, Median=48, Std Dev.=18

Age in Categories

12%  18-24
16%  25-34
17%  35-44
18%  45-54
17%  55-64
19%  65+

ASK ALL:
What is the last grade or class that you completed in school? [DO NOT READ]

2%  None, or grade 1-8
7%  High school incomplete (Grades 9-11)
35%  High school graduate (Grade 12 or GED certificate)
3%  Business, Technical, or vocational school AFTER high school
22%  Some college, no 4-year degree (includes associates degree)
19%  College graduate (B.S., B.A., or other 4-year degree)
11%  Post-graduate training or professional schooling after college
   (e.g., toward a master's Degree or Ph.D.; law or medical school)
*  Don't know (VOL.)
*  Refused (VOL.)

Summary of Race and Ethnicity

ASK ALL:
Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

5%  Yes
94%  No
*  Don't know (VOL.)
1%  Refused (VOL.)

ASK ALL:
Which of the following describes your race? You can select as many as apply.
TOPLINE RESULTS

[READ LIST. RECORD UP TO FOUR RESPONSES IN ORDER MENTIONED]

Race-Ethnicity Summary

72% White, non-Hispanic
18% African American, non-Hispanic
5% Hispanic
4% Mixed/Other non-Hispanic
2% DK/Refused

ASK ALL:
Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? [IF R SAYS “SINGLE,” PROBE TO DETERMINE WHICH CATEGORY IS APPROPRIATE]

53% Married
6% Living with a partner
9% Divorced
1% Separated
8% Widowed
22% Never been married
* Don't know (VOL.)
* Refused (VOL.)

ASK ALL:
Are you the parent or guardian of any children under 18 now living in your household?

33% Yes
67% No

ASK ALL:
Last year, that is in 2009, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [READ]

6% Less than $10,000
10% 10 to under $20,000
10% 20 to under $30,000
11% 30 to under $40,000
9% 40 to under $50,000
12% 50 to under $75,000
12% 75 to under $100,000
9% 100 to under $150,000
7% $150,000 or more
5% Don't know (VOL.)
9% Refused (VOL.)
TOPLINE RESULTS

ASK ALL:
In general, would you describe your political views as... [READ]

7% Very conservative
26% Conservative
38% Moderate
18% Liberal, OR
6% Very liberal?
3% Don't know (VOL.)
1% Refused (VOL.)