



Fall 2015

Educational Opportunities for Adults

UD is for you!



Career-oriented certificate programs

Courses for credit in the evening and online

Educational planning and career exploration



Professional &
Continuing Studies

www.pcs.udel.edu

Through Professional and Continuing Studies, the University of Delaware extends its vast resources, research, technology and knowledge to you!

What can UD do for you?

Learn how a UD certificate can benefit you!

CERTIFICATE INFORMATION SESSION

- Get your questions answered
- Meet instructors and graduates
- This event is free—refreshments served

See page 2 for more information.

Certificate programs

www.pcs.udel.edu/certificate

- Gain practical knowledge and skills
- Earn a University of Delaware credential in a short time
- Upgrade your job market skills

See additional program features on page 16—
more ways to **Power up your career!**

Credit courses

www.pcs.udel.edu/credit

- Advisement on earning your degree
- Advance in your career and enrich your life
- Take classes in the daytime, evening or online

Organizational learning solutions

www.pcs.udel.edu/organizations

- Help your organization achieve its training and employee development goals
- Put the University of Delaware to work for you
- On site, relevant and cost effective

UD is for you!

302-831-7600 • 866-820-0238 (toll-free)

continuing-ed@udel.edu • www.pcs.udel.edu

✓ Career enhancement

✓ Degree completion

✓ Customized learning

ACCESS Center – *Live chat available!*

www.pcs.udel.edu/access

access-advise@udel.edu

Free academic advisement and career exploration.

In-person and phone appointments are available at:

Professional and Continuing Studies Resource Center

850 Library Avenue, Suite 200, Newark

302-831-7600

Mon., Tues. and Fri., 8 a.m.-5 p.m.

Wed. and Thurs., 8 a.m.-8 p.m.

Educational planning

- Discover University degree options and resources
- Identify your goals and develop a plan to achieve them
- Receive unofficial evaluation of transcripts

Career exploration

- Explore new careers
- Learn more about yourself through free computerized career assessment tools
- Develop a personal career plan

Other student services

- Help choosing majors and courses
- Registration assistance and help with payment options
- Information on disability accommodations
- Information on University policies
- Information on financing your education

Returning to school?
Changing careers?
Looking for a new direction?

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*Now is the time
to get started!*

ACCESS can help!



- Educational advisement
- Career counseling
- Learning skills resources
- Helping nontraditional students achieve their educational and career goals
- Open to the community at no charge
- In-person and phone appointments available

UD Professional & Continuing Studies ACCESS Center

850 Library Avenue, Suite 200, Newark, DE 19711

302-831-7600 • access-advise@udel.edu

www.pcs.udel.edu/access



POSTMASTER: Send address changes to Division of Professional and Continuing Studies, University of Delaware, Newark, Delaware 19716.

The University of Delaware is an equal opportunity/affirmative action employer. For the University's complete non-discrimination statement, please visit <http://www.udel.edu/aboutus/legalnotices.html>.

Learn how a UD certificate can build your career!

Upgrade your credentials • Change careers

Acquire practical new skills

University of Delaware certificates offer practical, concentrated study in a specific professional area. Certificate programs can help you change careers, gain credentials to advance in your job and acquire practical new skills.

INFORMATION SESSION

Thursday, July 23, 2015 • 6:30 p.m.

Doubletree Hotel, 700 N. King Street, Wilmington

Call 302-831-7600 (*reservations requested*)

www.pcs.udel.edu/certificate

- Meet program faculty and the program manager
- Light refreshments will be served

Enter a raffle!
Attendees can enter a raffle to win 50% off the cost of a certificate program.

LEARN MORE ABOUT THESE CERTIFICATES:

Analytics: Optimizing Big Data | **Business Analyst**

Clinical Trials Management | **Lean Six Sigma Green Belt**

Paralegal | **Advanced Paralegal** | **Project Management**

Senior Fitness Training | **Social Media Marketing Strategy**

Register and pay in full for a Fall 2015 certificate at or before the information session and receive a 10% discount.

Financial assistance and discounts

Through scholarship sources and discounts, many certificate students are able to reduce the cost of their program.

Examples include:

- Earlybird discount
- Military, UD alumni and UD student discounts
- Veterans benefits
- Delaware workforce education grants
- Membership and business association discounts
- Payment plans

Learn more at the information session.

UD is for you!

Visit www.pcs.udel.edu/students to read about students' experiences.



Analytics:
Optimizing
Big Data

Business Analyst



Clinical Trials
Management

Lean Six Sigma
Green Belt



Paralegal

Advanced
Paralegal



Project
Management



Senior Fitness
Training
Specialist



Social Media
Marketing
Strategy

Certificate in Analytics: Optimizing Big Data

www.pcs.udel.edu/data

- Understand why “big data” is so important in today’s business decisions
- Improve your data management skills
- Join the rapidly growing analytics field

In today’s business world, data is easier than ever to collect and store. While the management of this big data is increasingly important to the decision makers, big data is more difficult to analyze. Analysis of the volume, velocity and variety of big data provides managers with knowledge that can be translated into effective decision-making and improved business performance.

Analytics professionals or data scientists are invaluable to an organization’s success. They have the unique combination of computational, analytical and communication skills necessary to discover data-supported solutions to important business questions from an ever-increasing wealth of data.

This certificate program brings together statistics, analysis and both written and oral communication skills through an applied approach.

ABOUT THE CERTIFICATE

This certificate introduces students to the tools needed to analyze large datasets in order to make more informed business decisions. Students learn to gather and organize data for more effective analysis and how to communicate their analyses in a clear and concise manner.

Topics include:

- Importing data into an analytics software package (JMP®)
- Performing exploratory graphical and data analysis
- Building analytics models using tools such as multiple regression and decision trees
- Finding the best model to explain correlation among variables
- Learning how to control and assess data variability to better meet customer requirements

WHO SHOULD PARTICIPATE?

- Business, marketing and operations managers
- Data analysts or professionals in any field who deal with large amounts of data
- Financial industry professionals

TIME TO COMPLETE: 15 weeks

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del.

PRICE: \$2,795, course materials included. Please visit the program website for details about discounts and financial assistance.

4.5 Continuing Education Units

Business Analyst Certificate

www.pcs.udel.edu/analyst

- Every company needs a business analyst—join a growing field
- Meet the education requirement for your Certified Business Analysis Professional™ (CBAP®) designation
- The University of Delaware is an Endorsed Education Provider (EEP™) of the International Institute of Business Analysis (IIBA®)

A business analyst bridges the “understanding gap” between an organization and its technology, functioning as a type of translator. Business analysts facilitate communications among an organization’s stakeholders in order to find out what their needs are, and turn those needs into measurable IT requirements and solutions.

ABOUT THE CERTIFICATE

The University of Delaware is an IIBA® Endorsed Education Provider (EEP™). This certificate is offered in collaboration with CAI and is approved for 42 Professional Development hours for initial certification and 42 Continuing Development Units (CDUs) for recertification.



This certificate is designed to provide the skills needed to effectively design business solutions and communicate those solutions to an organization. This includes effectively writing and reviewing detailed functional specifications, as well as developing and testing systems based on those requirements.

Topics include:

- Understanding and defining an organization’s needs
- Gathering information to clearly define business requirements
- Documenting requirements for use by all stakeholders
- Analyzing, verifying and validating requirements
- Creating a framework for successful requirements management and communication

WHO SHOULD PARTICIPATE?

- Business analysis managers
- IT, development, project or operations managers
- Business, technical or systems analysts
- Requirements engineers

TIME TO COMPLETE: 14 weeks

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del.

PRICE: \$2,495, course materials included. Please visit the program website for details about discounts and financial assistance.

4.2 Continuing Education Units

CERTIFICATE INFORMATION SESSION—Thursday, July 23 in Wilmington (See page 2 for details.)

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Brian Sklodowski
Business Analyst Certificate

"I was attracted to UD's Business Analyst Certificate for the proven framework and skills of business analysis to elicit requirements and develop creative solutions.

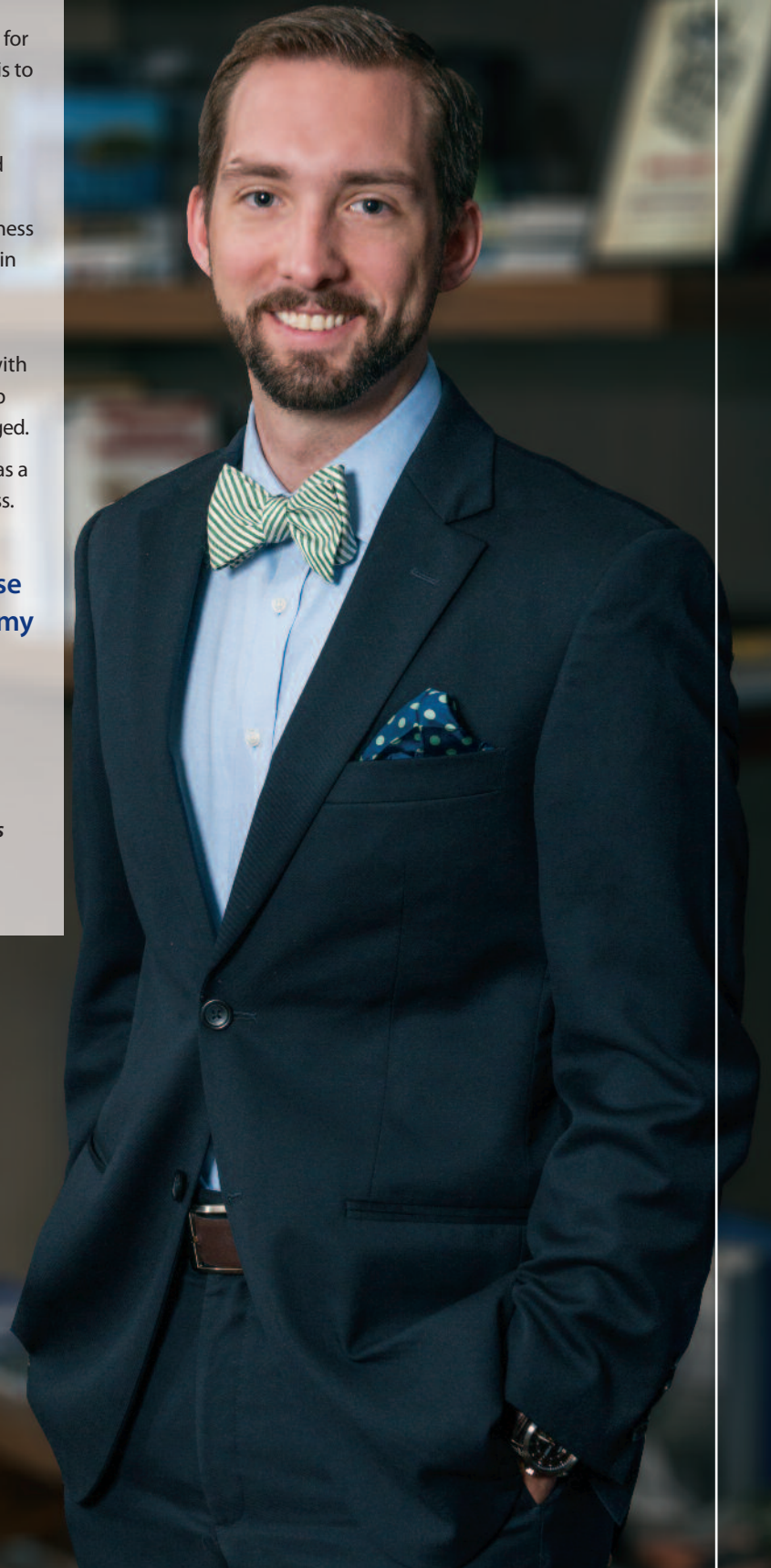
I was planning to take the IIBA's Certificate of Competence in Business Analysis (CCBA) exam, and since UD is approved as an Endorsed Education Provider (EEP) by the International Institute of Business Analysis (IIBA), this program was extremely helpful in studying for the exam.

"Our class consisted of professionals from various backgrounds with different levels of knowledge with the subject, and the instructor did an excellent job fine-tuning his delivery and keeping everyone engaged.

"Many times as a business consultant I am serving as a liaison between the IT department and the business.

"On a daily basis, I am applying the lessons I have learned from this course on projects for my firm as well as for my clients."

Brian J. Sklodowski is a Senior Consultant with the management consulting firm Navigate. He is a graduate of the University of Delaware's Business Analyst Certificate and recently was successful in passing the Certification of Competency in Business Analysis (CCBA®) exam administered by the International Institute of Business Analysis (IIBA).



**Mark S. Okonowicz, MBA, PMP®
Project Management Certificate,
PMP® Exam Prep**

"I pursued the Project Management Institute's PMP® credential (Project Management Professional) to obtain further knowledge in the principles and concepts of project management. Since I have been a project manager for several years, the PMP credential formally recognizes that I have the skills and expertise to manage project teams.

"The certificate program and exam prep course at UD exceeded my expectations and more than sufficiently provided a foundation of knowledge in project management concepts and principles. The PMP Prep class was extremely effective in consolidating key information and providing a guideline for studying for the PMP exam. Also, the preparation materials included the key information and terminology of the PMBOK®, exercises and practice exams.

"As a project manager for a large energy delivery company in our region, I enjoy working with project teams and seeing the tangible benefits of electric infrastructure improvements to our customers."

Mark S. Okonowicz is a project manager at Pepco Holdings, Inc. He is a graduate of UD's Project Management Certificate and PMP® Exam Prep Workshop, as well as a University of Delaware MBA and environmental science alumnus.



Project Management Certificate

www.pcs.udel.edu/project

- Meet the education requirements for your Project Management Institute (PMI®) credential
- Acquire skills to manage any project, large or small
- Hands on training in Microsoft Project

Successful companies and organizations in every sector use project management to achieve breakthrough results. The powerful and versatile tools of project management are transferable to any work environment, and can be used to manage any project, no matter how complex.

Classes offered in Dover and Wilmington!

ABOUT THE CERTIFICATE



The certificate is designed to help you develop practical skills for managing single or multiple projects, both large and small. This certificate is a great starting place

toward attaining the Project Management Institute's (PMI®) Project Management Professional (PMP®) designation. The University of Delaware has been approved as a Registered Education Provider by the Project Management Institute (PMI®).

- Understand the project life cycle and the role of the project manager
- Manage your time, budget and project team more effectively
- Learn to develop and use a Work Breakdown Structure, Gantt chart and network chart
- Capstone project

WHO SHOULD PARTICIPATE?

- Newly promoted or aspiring project managers
- Experienced project leaders interested in achieving the next level of management skills
- Project managers seeking an entry into the Project Management Institute's PMP certification process

TIME TO COMPLETE: 14 weeks

LOCATIONS: UD Downtown Center, 8th and King Streets, Wilmington, Del., and Dover, Del.

PRICE: \$2,495, textbooks included. Please visit the program website for details about discounts and financial assistance.

4.2 Continuing Education Units

The PMI Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

Project Management Professional® Examination Prep Class

www.pcs.udel.edu/project/exam-prep

Ready to take the next step and become a Project Management Professional (PMP)®?

15% discount to graduates of UD's Project Management Certificate

This is an intensive two-day exam preparation course. The course concentrates on preparation for the PMI® Project Management Professional (PMP)® examination and will focus on the knowledge areas that are documented in the PMI® *Project Management Body of Knowledge* (PMBOK)®. Students will review material that is covered in the exam, including sample questions. Best practices and how to prepare for the exam also will be covered.

WHO SHOULD PARTICIPATE?

The class is for experienced project managers or those who have completed a project management fundamentals class either at UD or elsewhere.

SCHEDULE: Two Saturdays, January 30 and February 6, 2016

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del.

PRICE: \$995, textbooks included

Essentials of Project Management

Project Management Boot Camp at the Beach

This comprehensive, four-day seminar delivers a critical set of skills from the Project Management Institute's *Project Management Body of Knowledge* (PMBOK)®. It focuses on the day-to-day tools and techniques you need to manage projects that deliver excellent business results on time and on budget, regardless of project size or nature.



DATES: July 21–24, 2015; 8 a.m.–4 p.m.


LOCATION: Class will be held at UD's Virden Center in Lewes, Del.

PRICE: \$2,100, textbook included. Visit the website for discounts, overnight accommodations and program outline.

REGISTRATION DEADLINE: July 7, 2015

www.pcs.udel.edu/project/beach

CERTIFICATE INFORMATION SESSION—Thursday, July 23 in Wilmington (See page 2 for details.)

A professional portrait of Brenda Soto, a woman with long dark hair, wearing a dark patterned blazer. She is smiling slightly and looking towards the camera. The background is a soft, out-of-focus green and yellow.

Brenda Soto, PHR, MBA, CSSGB
Lean Six Sigma Green Belt Certificate

“The tools and techniques learned in the Lean Six Sigma Green Belt Certificate gave me a broad perspective of the diverse functions and organizations that would benefit from this methodology. Now that I have the experience and the certificate, I live and foster the culture of continuous improvement in every aspect of my work as an international talent management consultant and business college instructor.

“Getting the Six Sigma certificate from a higher education institution recognized in our community as a leader in entrepreneurial education was an important factor when I selected UD for professional and continuing studies. The program’s instructors brought to the class a wide range of experiences supporting Six Sigma projects for different organizations. It was very helpful for business cases and class discussions.

“The hybrid curriculum format—online and classroom—was the best of both worlds. It gave me the flexibility to work at my own pace. In addition, the instructors always were available and willing to meet at any time, any day.”

Brenda Soto is an adjunct instructor in Wilmington University’s College of Business, as well as founder and principal of Brenda Soto Associates, a human performance improvement consulting firm specializing in Spanish and English professional services. Soto is a governor-appointed executive board member of the Delaware Hispanic Commission.

Lean Six Sigma Green Belt Certificate

www.pcs.udel.edu/sixsigma

- Offered in a blended online/in-classroom format
- Learn process improvement techniques
- Increase customer satisfaction and business performance while reducing costs
- Learn to create real value-adding improvement in any business process

It's not just about "getting ahead." It's about getting ahead and staying there in today's fast-paced, highly competitive business environment. All business processes must be under continuous scrutiny to keep them competitive, and an organization needs a highly-skilled team of process improvement professionals to keep their processes at peak performance levels. This means very low defect rates, the lowest possible cost of production or service delivery, highly predictable performance on an everyday basis, the ability to deliver exactly what customers want, when they want it and to rapidly adjust as customers' needs change.

Mastering Six Sigma techniques can be the key to an organization's success at achieving these goals.

ABOUT THE CERTIFICATE

- This program presents both the problem-solving form of Six Sigma (the Define, Measure, Analyze, Improve and Control or DMAIC model) and Lean methodology to give students a comprehensive set of skills and tools
- Realistic exercises enable students to practice the tools and techniques
- Students prepare and present a project defense
- Basic statistical concepts are presented, however there is minimal emphasis on mathematical calculations
- Students must have access to a computer with an Internet connection
- **The class will meet in the classroom five times; the remainder of the class will be online**

WHO SHOULD PARTICIPATE?

- Anyone who wants to continuously improve work processes
- Project and quality managers
- Statistical analysts
- Project managers
- Business analysts

TIME TO COMPLETE: 14 weeks

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del. and online.

PRICE: \$2,495, textbooks included. Please visit the program website for details about discounts and financial assistance.

4.5 Continuing Education Units

Social Media Marketing Strategy Certificate

www.pcs.udel.edu/socialmedia

- Learn how to develop a social media marketing campaign
- Improve your organization's social media presence
- Create a social media strategy

ABOUT THE CERTIFICATE

Many businesses and organizations are already using social media and mobile applications to promote their products and programs, but are they using them to their full potential?

Organizations need to know how to use social media effectively to improve their brand and to create a market presence. The Social Media Marketing Strategy Certificate will teach participants how to establish an organizational brand in the social media and mobile environment and how to create an integrated mobile and social media strategy.

Students must have access to a computer with an Internet connection.

WHO SHOULD PARTICIPATE?

- Human resources professionals
- Marketing professionals on all levels
- Mid-level managers at small- to mid-sized companies
- Sales professionals
- Small business owners
- Social media consultants
- Web developers

TIME TO COMPLETE: 14 weeks

LOCATION: In-person classes will be held at the University of Delaware Downtown Center in Wilmington, Del. Some classes will be held virtually.

PRICE: \$2,195, classroom materials included. Please visit the program website for details about discounts and financial assistance.

4.2 Continuing Education Units

CERTIFICATE INFORMATION SESSION—Thursday, July 23 in Wilmington (See page 2 for details.)

www.pcs.udel.edu/certificate • 302-831-7600 • continuing-ed@udel.edu

Paralegal Certificate

www.pcs.udel.edu/paralegal

- Create a new career path
- Advance in your current position
- Network with experienced attorneys

Working under the supervision of an attorney or under permission granted by statutes, paralegals fill a vital role in the legal community. Their functions include legal interviewing, legal research, drafting of legal documents and law office administration. Professional opportunities for paralegals and legal assistants include private law firms, corporate legal departments, insurance companies, real estate and title insurance firms, banks, community legal service programs, government agencies, consumer organizations and the courts.

ABOUT THE CERTIFICATE

For more than 30 years, the University of Delaware's Paralegal Certificate has been preparing legal assistants and paralegals in the region. The certificate provides participants with knowledge in the following areas:

- American system of law
- Court systems and procedures
- Legal research and writing
- Rules of citation
- Litigation process
- Tort law
- Contracts
- Criminal law

WHO SHOULD PARTICIPATE?

- Anyone wishing to change careers
- Anyone wishing to enter the field of law and legal services
- Anyone with legal experience wishing to earn a valuable credential

TIME TO COMPLETE: 11 months

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del.

PRICE: \$3,495, textbooks additional. Please visit the program website for details about discounts and financial assistance.

23.4 Continuing Education Units

Advanced Paralegal Certificate

www.pcs.udel.edu/paralegal/adv

- Increase your legal knowledge and skills
- Learn from practicing attorneys in their areas of expertise
- Advance your career by adding new legal specialties
- Utilize the latest research strategies using LexisNexis

*New format coming
in March 2016!*

Paralegals and legal assistants can build their careers through advanced education in various areas of the law. By studying targeted topics, they can gain the specialized knowledge that will increase their scope of practice and competencies and make them more effective in working with supervising attorneys who may focus on particular legal fields and specialties.

ABOUT THE CERTIFICATE

The University of Delaware's Advanced Paralegal Certificate provides paralegals and legal assistants with in-depth instruction in specific areas of the law that can advance their careers. Certificate topics have been chosen in high-demand legal specialties.

Topics include:

- Advanced legal research and writing
- Delaware corporate law
- Intellectual property law
- Real estate law
- Bankruptcy law
- Elder law
- Family law

The certificate provides personal attention from faculty in small classes. Students develop long-lasting networking relationships with both instructors and their fellow students.

WHO SHOULD PARTICIPATE?

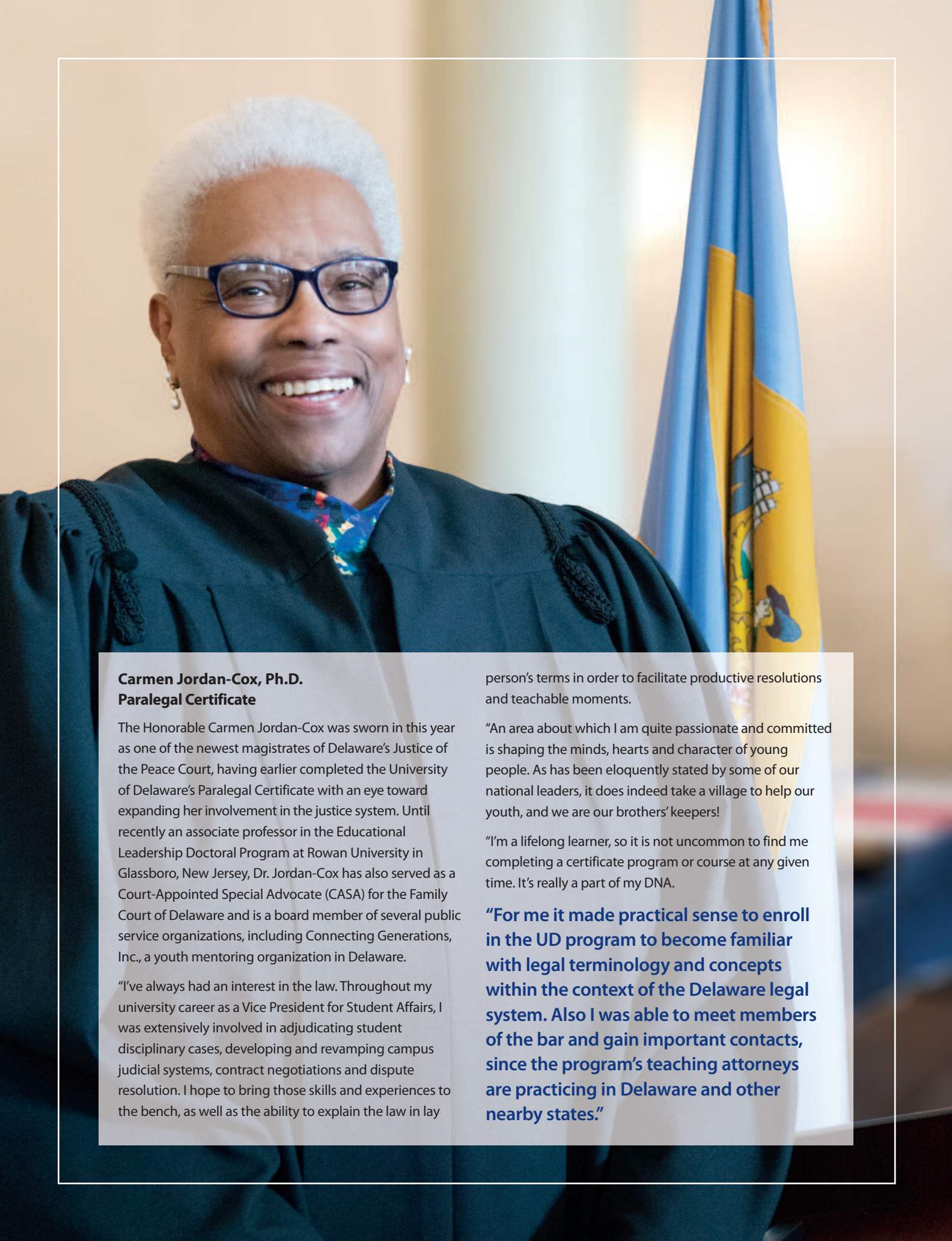
- Practicing paralegals
- Anyone with paralegal experience or education

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del.

For more information, please contact Lisa Malbone at 302-831-3474 or lmalbone@udel.edu

CERTIFICATE INFORMATION SESSION—Thursday, July 23 in Wilmington (See page 2 for details.)

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Carmen Jordan-Cox, Ph.D.
Paralegal Certificate

The Honorable Carmen Jordan-Cox was sworn in this year as one of the newest magistrates of Delaware's Justice of the Peace Court, having earlier completed the University of Delaware's Paralegal Certificate with an eye toward expanding her involvement in the justice system. Until recently an associate professor in the Educational Leadership Doctoral Program at Rowan University in Glassboro, New Jersey, Dr. Jordan-Cox has also served as a Court-Appointed Special Advocate (CASA) for the Family Court of Delaware and is a board member of several public service organizations, including Connecting Generations, Inc., a youth mentoring organization in Delaware.

"I've always had an interest in the law. Throughout my university career as a Vice President for Student Affairs, I was extensively involved in adjudicating student disciplinary cases, developing and revamping campus judicial systems, contract negotiations and dispute resolution. I hope to bring those skills and experiences to the bench, as well as the ability to explain the law in lay

person's terms in order to facilitate productive resolutions and teachable moments.

"An area about which I am quite passionate and committed is shaping the minds, hearts and character of young people. As has been eloquently stated by some of our national leaders, it does indeed take a village to help our youth, and we are our brothers' keepers!

"I'm a lifelong learner, so it is not uncommon to find me completing a certificate program or course at any given time. It's really a part of my DNA.

"For me it made practical sense to enroll in the UD program to become familiar with legal terminology and concepts within the context of the Delaware legal system. Also I was able to meet members of the bar and gain important contacts, since the program's teaching attorneys are practicing in Delaware and other nearby states."



Michele Welch, RN, MSN, instructor and faculty director
Clinical Trials Management Certificate

“The field of biotechnology, device development and clinical development is one where what was not possible in the past, happens every day today.

“It is a growing field for individuals who have a passion for leaving their footprint in research as well as seeing the impact their efforts make to humankind.

“As a professional nurse, this field allows me to still stay involved in helping patients and sharing products that can contribute to both the patient’s quality of life as well as the possibility of extending their life.

“The online format gives a broader audience an opportunity to learn from experts in the field without actually leaving their home base. Clinical research is a global endeavor. With an online course, knowledge can be shared across the globe to help generate and share different perspectives and ideas of how to conduct research across various regulatory, medical and cultural aspects of implementation.”

Michele Welch has over 20 years’ experience in global pharmaceutical drug development at several large pharmaceutical companies. Her professional background includes experience as a clinical study manager, new drug application project director, clinical development trainer, nursing faculty and practicing RN.

Clinical Trials Management Certificate Online

www.pcs.udel.edu/ctm

- **Online format provides anywhere, anytime access**
- **Gain a complete perspective of the clinical trials process**
- **Enter this dynamic and challenging field**

The potential opportunities in the field of clinical trials management range from the principal role of the investigator to the supportive tasks surrounding regulatory compliance, scientific writing, marketing, and retrieval of accurate and reliable data for submission to regulatory agencies. Clinical trials professionals are employed in a variety of settings, including pharmaceutical companies, biotechnology organizations, medical device companies, contract research organizations, hospitals, educational institutions and as independent contractors. The curriculum of the Clinical Trials Management Certificate covers core concepts consistent with the Academy of Clinical Research Professionals certification exams, a valuable credentialing opportunity for clinical research professionals.

ABOUT THE CERTIFICATE

- Provides a broad overview of key competencies necessary for a successful understanding and conduct of the new product development process in today's environment
- Emphasizes the regulatory, privacy and compliance issues critical to the successful approval of a new product for launch
- Discusses issues in the current product development environment, and challenges students to find ways to minimize their impact on new product delivery

Topics include:

- Logistics of the site management process
- Data management principles
- U.S. regulatory and legal implications
- Safety and auditing
- Marketing a product

WHO SHOULD PARTICIPATE?

- Clinicians and other professionals currently involved in the clinical trials process
- Professionals with a strong science or health care related background wishing to expand their knowledge in the clinical trials field

TIME TO COMPLETE: 14 weeks

START DATE: September 14, 2015

PRICE: \$2,100, materials included. Please visit the program website for details about discounts and financial assistance.

Senior Fitness Training Specialist Certificate

www.pcs.udel.edu/seniorfitness

- **Design and implement exercise programs for individuals 55 years of age and older**
- **Select appropriate exercises tailored to clients' needs**
- **Join a growing field of exercise and fitness professionals serving older adults**

ABOUT THE CERTIFICATE

Becoming a senior fitness training specialist will give you the tools to safely and effectively provide fitness training to the millions of people currently over the age of 55. In addition to exploring how to connect with older adults, you will gain expertise in incorporating appropriate modifications and techniques to prevent muscle deterioration, improve bone strength, increase longevity and boost quality of life.

This is a 15-week program comprised of 90 hours of instruction, including both classroom instruction and hands-on practice. Class meets two days per week.

WHO SHOULD PARTICIPATE?

- Personal fitness trainers
- Athletic trainers
- Physical therapists
- Nurses and other health care professionals
- Other professionals serving clients over age 55
- Individuals wishing to learn more about maintaining health and fitness after age 55, for themselves or members of their family

TIME TO COMPLETE: 15 weeks

START DATE: August 31, 2015

LOCATION: Hockessin Athletic Club, 100 Fitness Way, Hockessin, Del.

PRICE: \$2,495, course materials included. Please visit the program website for details about discounts and financial assistance.

Continuing Education Units, nursing contact hours and internship opportunities are pending.

CERTIFICATE INFORMATION SESSION—Thursday, July 23 in Wilmington *(See page 2 for details.)*

www.pcs.udel.edu/certificate • 302-831-7600 • continuing-ed@udel.edu

RN Refresher Online

www.pcs.udel.edu/rnrefresher

- **Online format provides anywhere, anytime access**
- **Update your nursing knowledge and skills**
- **Reinstate your license or earn contact hours for license renewal**

Have you been out of active nursing practice and wish to update your nursing knowledge and return to a clinical setting? Do you need to meet a continuing education requirement in order to renew or maintain your nursing license? The University of Delaware's RN Refresher Online is designed to help you expand your nursing options.

ABOUT THE COURSE

The RN Refresher consists of:

- A didactic component which includes asynchronous online content presentations with correlated reading assignments, online self-quizzing, case studies, asynchronous online discussions and a final exam
- A clinical component which requires 80 hours of preceptored clinical experience in an adult acute care facility with successful completion of prescribed competencies
- Latest updates in nursing care and management presented by practitioners in the field
- Self-paced learning activities and resources complementing content presentations
- Learner support available via web, email, phone and fax
- Nursing contact hours will be awarded for successful completion of the didactic component for nurses holding active licensure

START DATES:

September 2, 2015
February 3, 2016

PRICE: \$905 course fee (early registration discount offered); \$200 clinical administration fee. Please visit the program website for details about discounts and financial assistance.



The RN Refresher Online course is an educational program co-provided by the University of Delaware's Division of Professional and Continuing Studies and Bayhealth Medical Center's Department of Education.

Health Care Risk Management Online

www.pcs.udel.edu/risk-management

- **Online format provides anywhere, anytime access**
- **Earn nursing contact hours from the Delaware Nurses Association**
- **Improve your knowledge of risk management**
- **Influence change through patient safety**
- **Enter a growing field**

The field of health care risk management has grown dramatically over the past few decades, leading health professionals to new and exciting roles and responsibilities. The field has broadened to include utilization review and quality assurance systems. This new model provides health care organizations with risk managers who are focused on patient safety as the guiding principle, as well as measurement of quality outcomes.

ABOUT THE COURSE

The course addresses the following key areas of the field:

- An overview of risk management in the health care setting
- The role of risk manager
- Standards, laws, regulatory affairs and patient safety
- Enterprise risk management and corporate compliance
- State and federal regulations
- Risk issues in non-health-care settings; employee/employer risk
- Risk financing, insurance and contracts

WHO SHOULD PARTICIPATE?

- RNs
- Legal nurses (LNCC)
- Quality/utilization review nurses (CPHQ)
- Safety officers
- Other health care professionals

TIME TO COMPLETE: 10 weeks

START DATE: September 14, 2015

PRICE: \$900, optional textbook is additional. Please visit the program website for details about discounts and financial assistance.

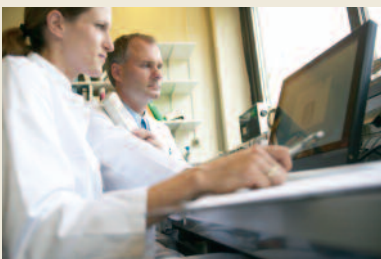
1.46 Continuing Education Units
14.63 Nursing Contact Hours (maximum)

A conference focusing on the evolution of telehealth in Delaware and exploring its uses in other states

Telehealth in Delaware

October 20, 2015

www.pcs.udel.edu/telehealth



Telehealth initiatives hold exciting potential to address health care access issues in Delaware and the region, whether from shortfalls in critical health care specialties, or in underserved geographic locations. Telehealth also

provides innovative ways to meet the demands of an aging population, reduce inappropriate use of emergency departments, prevent hospital readmissions, bring care to the most appropriate setting and more.

The Telehealth in Delaware conference will provide opportunities to learn about telehealth programs already operating in Delaware, as well as in other states, with the goal of sparking imagination and innovation in Delaware's health care system in order to meet our current and future challenges.

WHO SHOULD PARTICIPATE?

Physicians, physician assistants, nurses, nurse practitioners, dentists, physical therapists, occupational therapists, athletic trainers, speech pathologists, psychologists and other mental health providers, social workers, correctional health care workers, and other health care leaders and providers from Delaware and the region.

LOCATION: University of Delaware's John M. Clayton Hall, Newark, Del.

Continuing medical education credit and Continuing Education Units are pending.

Tiered sponsorships and exhibitor opportunities available.

Improving Health Care Processes

www.pcs.udel.edu/health/process-improvement

Great beach location!

A four-day seminar on lean process improvement for improving service and increasing capacity in the health care environment

There are significant opportunities for health care organizations to use the tools and techniques of process improvement to increase patient satisfaction and safety, reduce cost and increase capacity in their organization or facility. Participants will learn how to identify opportunities for improvement in their organization's processes, and develop solutions to address problems and inefficiencies.



WHO SHOULD PARTICIPATE?

- Nurses, physicians and administrators
- Health care facility or lab managers
- Quality managers, directors and team members
- Patient safety leaders
- Directors of surgery, radiology or outpatient services

SCHEDULE: August 11-14, 2015; four full-day sessions

LOCATION: Class will be held at the University of Delaware's Virden Center in Lewes, Del.

PRICE: \$2,100, all course materials included. Visit website for other discounts, overnight accommodations and program outline.

REGISTRATION DEADLINE: July 31, 2015

Coming in 2016

- **Medical Aspects of Sports Seminar** (February 6, 2016)
- **Essentials of Clinical Sleep Health and Education Online Course** (April 4, 2016)
- **Elder Abuse Conference** (May 12, 2016)
- **Eastern Shore Medical Symposium** (Summer 2016)
- **Summer Dental Symposium** (Summer 2016)



Call 302-831-7600, email continuing-ed@udel.edu or visit www.pcs.udel.edu for more information about these exciting offerings.

Power up your career with these free opportunities!

With a University of Delaware professional development program, you get up-to-the-minute, practical knowledge in the field, plus, all programs provide you rich and robust tools to power up your career and gain an edge for your career success.

Leadership e-module—learn the essential elements and core practices of effective leadership

Career exploration with a UD advisor

Skills coaching with a professional career coach

Career seminars on topics like interviewing skills and personal branding

Job search resources—use our online library to discover career information, job search strategies and more

Don't miss these opportunities for participants in the following programs:

- Analytics: Optimizing Big Data
- Business Analyst
- Clinical Trials Management
- Health Care Risk Management Online
- Lean Six Sigma Green Belt
- Paralegal
- Advanced Paralegal
- Project Management
- Senior Fitness Training Specialist
- Social Media Marketing Strategy



Professional &
Continuing Studies

www.pcs.udel.edu/certificate/power

Certified Occupational Safety Specialist (COSS) Course

www.pcs.udel.edu/safety/coss

- Transform your career and your workplace as a trained safety practitioner
- Obtain the nationally recognized COSS® designation in one week
- Build your expertise as an entry-level safety team member, supervisor or executive

Safety professionals help their employees and coworkers—as well as their organization's bottom line—stay healthy and safe. The Certified Occupational Safety Specialist (COSS) designation is recognized nationwide for its rigorous standards and outstanding curriculum, developed by expert safety practitioners focused on the core competencies of occupational safety and health. COSS graduates will be able to teach their employees and colleagues how to work safely and eliminate the risk of fatalities and near misses, and avoid safety violations and OSHA citations.

ABOUT THE COURSE



The University of Delaware has partnered with the Delaware Valley Safety Council to offer this intensive one-week training program taught by an Authorized OSHA Outreach Trainer. Participants will be prepared to take responsibility for fundamental aspects of safety in their workplace, including how to read and understand OSHA regulations. Also covered are the psychology of safety, the true cost of an accident, hazard recognition, how to start a workplace health and safety program and more. Upon completing this course participants receive:

- National COSS® designation
- OSHA 10-hour card of completion (General)
- OSHA 10-hour card of completion (Construction)

WHO SHOULD PARTICIPATE?

This course is designed to prepare entry-level safety professionals, as well as experienced safety practitioners wishing to stay current in the field. Applicable to a wide range of industries including construction, manufacturing, transportation, energy and utilities, public safety and security, health care, food, government and human resources. Prerequisite: high school diploma or equivalent.

UPCOMING COURSE OFFERINGS

July 13–17, 2015
September 21–25, 2015
8 a.m.–5 p.m. each program day

LOCATION: UD Downtown Center, 8th and King Streets, Wilmington, Del.

PRICE: \$2199

For more information or to register, visit www.pcs.udel.edu/safety/coss.

SAT/ACT Pre-College Test Preparation Programs

www.pcs.udel.edu/testprep

- Prepare for the SAT or ACT test
- Learn skills for success on the SAT and ACT
- Acquire review tools to perform at your peak

Standardized tests are typically a crucial component of the college application process, and success on these exams can be a big part of achieving your goals. The University of Delaware's test prep institutes are offered to help prepare pre-college students for success in two of the most widely used standardized college entrance exams.

ABOUT THE INSTITUTES

The University of Delaware's SAT and ACT Institutes are intensive test prep programs that provide students with the tools they need to prepare for and ace the SAT and ACT exams. The condensed four-day format is a convenient way for students to develop essential test-taking skills and tools. Students are provided with an in-depth review of the exam materials, insight into strategies for succeeding on standardized tests, and a comprehensive study plan.

The SAT program targets the current SAT exam format, however, the class will also help those taking the "new" SAT in March 2016.

WHO SHOULD PARTICIPATE?

These institutes are ideal for rising juniors that may be taking the test for the first time, and any high school students who have already taken the exam but wish to improve their scores.

SCHEDULE

SAT Summer Institute, August 3–6, 2015
ACT Summer Institute, July 27–30, 2015

LOCATION: Newark campus

PRICE: \$449, 10% discount for Delaware residents. Additional discounts can be found at www.pcs.udel.edu/testprep.

Offered in partnership with Educational Testing Consultants.

Classes for academic credit

www.pcs.udel.edu/credit

- Take courses to further your career
- Study subjects you've always wanted to explore
- Take classes in the evening, during the day or online

Why choose UD?

QUALITY EDUCATION

The University of Delaware has a great tradition of excellence, tracing its origins from 1743 and growing into the research-intensive, technologically advanced institution of today. The cornerstone of UD's excellence is its exceptional faculty, including internationally known authors, scientists and artists. Alumni tell an outstanding story of achievement, from the first class—which included three signers of the Declaration of Independence and one signer of the U.S. Constitution—to the current governor of New Jersey and the vice president of the United States. These are a few of the more than 140,000 living alumni who are making vital contributions to the world—in science, business, education, the arts, policy, health care, the environment and many other areas.

FLEXIBILITY AND CONVENIENCE

You can take classes during the day, evening and online. Accelerated summer and winter sessions also help you get the most out of your time. Courses are offered in several locations throughout the state, plus you can take courses almost anywhere or anytime, through UD Online. As long as you have the prerequisites, most University courses are open to continuing education students on a space-available basis.

VARIETY

A wide variety of courses are offered in the evening and online. Here is just a small sample of what is available to you as an adult student:

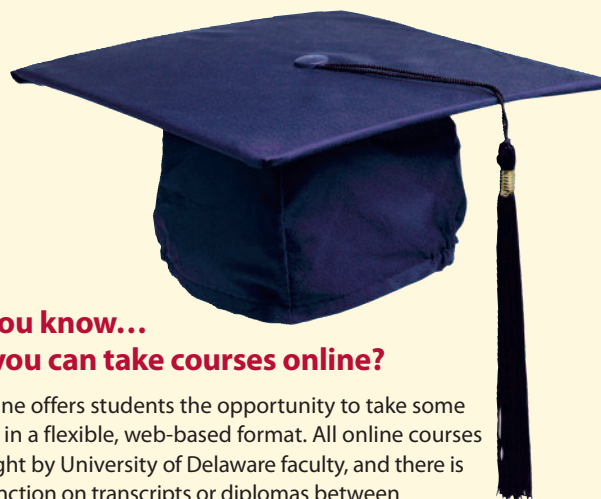
Online

- Fundamentals of Stage Lighting (THEA 302)
- Photographic Approaches (ART 180)
- Human Heredity and Development (BISC 105)
- Art of Tibet (ARTH 237)

Evening

- Introduction to Sociology (SOC 201)
- Introduction to Entrepreneurship (ENTR 350)
- U.S. History I (HIST 205)
- Introduction to Theatre and Drama (THEA 104)
- Critical Reading and Writing (ENGL 110)

Search for online or evening courses at www.udel.edu/courses.



Did you know... that you can take courses online?

UD Online offers students the opportunity to take some courses in a flexible, web-based format. All online courses are taught by University of Delaware faculty, and there is no distinction on transcripts or diplomas between on-campus and online courses.

Move ahead with graduate education

Many graduate degrees and certificates at UD offer practical professional education: the credentials you need to move up in the workplace. Rooted in theory and applied in practice, professional degrees are designed to prepare students for success in business, industry, the arts, government, or educational, human services and nonprofit organizations.

Professional education opportunities—often available through part-time study—are available in

- Business
- Engineering
- Education
- Nursing
- Public Policy and Administration

Fall classes begin September 1, 2015

Ready to search for a course?

www.udel.edu/courses

Ready to register?

www.pcs.udel.edu/reg/credit

Need more information?

www.pcs.udel.edu/credit
access-advise@udel.edu • 302-831-7600

Over-60 tuition free program for matriculated Delaware residents

If you are 60 years of age or older and a Delaware resident, you may pursue a University of Delaware degree without paying tuition. You must apply and be accepted (matriculated) to qualify. Visit www.pcs.udel.edu/credit/over60.html.



Christine Grier
Majoring in Spanish education

"I initially attended college for two years, but did not complete my degree at that time. I served a mission for my church, got a great job, met my husband, got married, and everything was great. At various points, I planned on restarting my degree.

"But when our youngest child started kindergarten, I decided I did not want to go back to 9-to-5 corporate America, I wanted to teach. With four kids and working part-time in real estate, I knew it might be a challenge to complete my degree.

"UD's ACCESS advisor made me feel so comfortable, and made me feel that it was doable. I signed up for two classes, and when I earned A's, it felt great. I found that my studying techniques and my time management skills were much improved from when I was a younger undergraduate 20 years ago.

"This has been a wonderful thing for my children to see. I sit down at the same table where my teenage kids are studying, working on my own coursework. Now that I'm in school, it shows that not only do I expect them to do their best, but they see me doing my best, too."

Christine Grier is currently pursuing a bachelor's degree in Spanish education at the University of Delaware.

UD Organizational Learning Solutions

www.pcs.udel.edu/organizations

We help organizations develop their employees through:

- **Executive education and customized training on topics your organization needs**
- **Creative online training programs**
- **Coaching to build skills and boost productivity**

When you put UD to work for your organization, you benefit from:

- Actionable, research-based knowledge
- Nationally-recognized faculty with expertise in **leadership, business analytics, process improvement, marketing, finance and much more**
- Professionals skilled in program design, delivery and assessment
- On-site delivery at your organization or in one of our convenient facilities

For over two decades, we have provided organizational learning solutions to numerous organizations, including:

- Beebe Healthcare
- WSFS Bank
- JPMorgan Chase
- W. L. Gore and Associates
- State of Delaware agencies
- Habitat for Humanity
- AAA Mid-Atlantic
- City of Wilmington
- Christiana Care
- Invista

“We have been so impressed with the UD instructional team and their ability to motivate our management team to utilize new leadership approaches. The partnership with UD has enhanced our management and leadership training and coaching throughout the organization.”

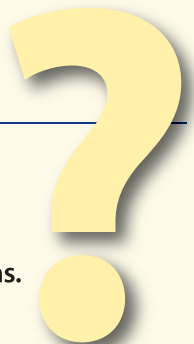
—Catherine Halen, Vice President
Human Resources, Beebe Healthcare



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How can we help your organization?

Contact George Irvine
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girvine@udel.edu, or visit
www.pcs.udel.edu/organizations.



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- Classes include art, history, languages, literature, science and much more

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ADULTS **50+**

WILMINGTON – Arsht Hall, 2700 Pennsylvania Avenue

DOVER – Modern Maturity Center, 1121 Forrest Avenue

LEWES – Fred Thomas Building, 520 Dupont Avenue

OCEAN VIEW – Town Hall & Community Center, 32 West Avenue

*Registration for
fall classes starts
in August!*



UNIVERSITY OF
DELAWARE

Osher Lifelong Learning Institute
at the University of Delaware

302-831-7600 • www.lifelonglearning.udel.edu



Learn how a UD certificate can benefit you!

INFORMATION SESSION

Thursday, July 23, 2015 • 6:30 p.m.

Doubletree Hotel, 700 N. King Street, Wilmington

Call 302-831-7600 (*reservations requested*)

www.pcs.udel.edu/certificate

LEARN MORE ABOUT THESE CERTIFICATES:

Analytics: Optimizing Big Data

Business Analyst | Clinical Trials Management

Lean Six Sigma Green Belt

Paralegal | Advanced Paralegal

Project Management | Senior Fitness Training

Social Media Marketing Strategy

Register and pay in full for a Fall 2015 certificate at or before the information session and receive a 10% discount.

**See page 2
for details.**

