Case Study Part III Responses

Activity 3: Please keep the identified stakeholders in mind as you prepare answers to the following questions:

1. What are the important elements of a faculty development program in the use of instructional technology?
   - Academic leadership (faculty, not IT)
   - ROI (return on investment) on student experience
   - Maintaining integrity of content
   - Instructional Design
   - Multi-modal training
   - ‘Faculty Needs’ survey
   - Technical Infrastructure
   - Alignment with university goals
   - Cross functional teams of key stakeholders

2. How can we create a support program that will encourage enthusiastic faculty participation?
   - Identify mentors/champions
   - Demo enhanced content delivery
   - Rewards: money, prizes, tenure, compensation for overload courses
   - Incentives: required for faculty review (merit, promotion)
   - Student learning enhanced
   - No Faculty Left Behind
   - Work/train anytime/anywhere
   - Resources, infrastructure, support
   - Technology-based grants
   - Respect faculty independence
   - Tools to make faculty jobs easier, i.e. grading
   - Intellectual property guarantees

3. How will we know if the training program was successful?
   - Peer evaluations, Student evaluations
   - Retention numbers
   - Faculty sustain effort, Scaling up
   - Evidence of student learning
   - Student surveys (in WebCT)
   - Faculty referrals
   - Decrease in support calls
   - Increased faculty utilization and fewer complaints
   - Quality Assurance standards, measurable goals in program
   - Teaching improvements