The UD Web Refresh Team, Mission & Goals

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Web Refresh Team

♦ 50 staff from OCM and IT

♦ Web designers, coders, and programmers, writers and editors, graphic artists and photographers, media and advertising specialists, and mapping experts.
MISSION

To put an inviting new face on the UD Web site and enhance its functionality and content to engage visitors worldwide in UD’s actions, activities, and accomplishments.
GOALS

◆ Show/tell the world that UD is a leader in academics, research, service.

◆ Implement a new navigation to get where you want to go in two clicks.

◆ Provide robust new tools: a new search engine and calendar.

◆ Offer a photo gallery and other features to “delight” visitors.

◆ Incorporate a Web survey to garner feedback for site improvement.

◆ Determine how we can best use Web 2.0 social media to promote UD.

◆ Set new Web standards that strengthen UD’s brand.

◆ Build our Web team in OCM, working with IT, and with all of you!
So how many Web pages are out there?

♦ As of June 2008, the indexed Web contained over 100 million Web sites and at least 63 billion pages.

Source:
WorldWideWebSize.com

British scientist Sir Tim Berners–Lee (above) and Belgian scientist Robert Cailliau developed the World Wide Web.
There are ~4,200 institutions of higher ed. in the U.S. Less than 3% are classified as research universities with very high research activity.” UD is one of the elite!

Top competitors: Univ. of Virginia, Univ. of Maryland, Univ. of North Carolina, Penn State, Rutgers, Univ. of Connecticut, James Madison, Villanova, Univ. of Pittsburgh, and Virginia Tech.
A WALK DOWN UD WEB MEMORY LANE . . .

You can search out your old Web pages in the Internet Archive’s Wayback Machine.

www.archive.com