UD’s Web Toolkit:
Templates, Guidelines & Resources

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July 22, 2008
Taming the Wild Web...

Identity matters

Consistency is key
TOOLKIT CONTENTS

• Basic elements
• Templates
• Content guidelines
• Graphics and photography usage
• Resources
OCM & IT Levels of Support

- keep you informed
- promote standards
- provide templates
- consult
- design
- develop
- empower