



CENTER FOR POLITICAL COMMUNICATION

TOPLINE RESULTS

University of Delaware, Center for Political Communication
NATIONAL AGENDA POLL

HOLD FOR RELEASE 6:30AM OCTOBER 6, 2010

N = 900 Delaware Adults (675 from Landline RDD Sample / 225 from Cell RDD Sample)

Interviewing dates: September 16-30, 2010

Language: English only

Field House: Princeton Data Source

Notes: "*" = Less than 1%.

"T" = Total

"R" = self-identified Republican+Lean Republican

"D" = self-identified Democrat+Lean Democrat

"I" = self-identified Independent

SEX. Respondent's Sex (**DO NOT READ**)

46% Male

54% Female

ASK ALL:

Q1. How much thought have you given to the coming mid-term elections. Quite a lot or only a little?

41% Quite a lot

5% Some (VOL.)

41% Little

11% None (VOL.)

* Don't know (VOL.)

2% Refused (VOL.)

TOPLINE RESULTS

ASK ALL:

Q1a. Some people don't pay much attention to political campaigns while others follow them closely. How about you? Would you say that you have been very interested, somewhat interested, not too interested or not at all interested in following the political campaigns this year?

36% Very interested
37% Somewhat interested
13% Not too interested
13% Not at all interested
* Don't know (VOL.)
* Refused (VOL.)

ASK ALL:

Q2. These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

81% Yes, registered
19% No, not registered
* Don't know (VOL.)

ASK ALL:

PARTY . In politics today, do you consider yourself a Republican, Democrat or Independent?

24% Republican
34% Democrat
33% Independent
5% No Preference (VOL.)
* Other (VOL.)
1% Don't know (VOL.)
2% Refused (VOL.)

TOPLINE RESULTS

IF ANSWERED 3, 4, 5,8 OR 9 IN PARTY, ASK:

As of today do you lean more to the Republican Party or more to the Democratic Party?

11% Lean Republican
14% Lean Democrat
16% Other/Don't know/Refused (VOL.)

Total Party Breakdown

35% Republican or Lean Republican
49% Democrat or Lean Democrat
9% Pure Independent
5% Other Party/DK
2% Refused

[DELAWARE SENATE RACE]

ASK ALL REGISTERED VOTERS (Q2=1):

Q3. Thinking about the upcoming election for the U.S. SENATOR from Delaware... if you had your choice, which candidate would you like to see represent the state of Delaware?

Responses

| T | R | D | I | |
|-----|-----|-----|-----|--|
| 30% | 62% | 7% | 20% | Christine O'Donnell, a Republican (OR) |
| 49% | 18% | 77% | 39% | Chris Coons (KOONS), a Democrat (OR) |
| 2% | 2% | * | 2% | Another Candidate (VOL.) (SPECIFY) |
| 13% | 13% | 12% | 21% | Don't Know |
| 7% | 5% | 3% | 18% | Refused |

With Undecided Voters Allocated

| T | R | D | I | |
|-----|-----|-----|-----|--|
| 37% | 77% | 7% | 28% | Christine O'Donnell, a Republican (OR) |
| 61% | 20% | 92% | 70% | Chris Coons (KOONS), a Democrat (OR) |
| 2% | 3% | * | 2% | Another Candidate (VOL.) (SPECIFY) |

TOPLINE RESULTS

ASK IF RESPONDENT CHOSE A CANDIDATE (Q3=1, 2 OR 3):

Q4. If that candidate lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

50% Very disappointed
30% Somewhat disappointed
10% Not too disappointed
8% Not at all disappointed
* Don't know
2% Refused

If Christine O'Donnell, a Republican lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

34% Very disappointed
46% Somewhat disappointed
12% Not too disappointed
7% Not at all disappointed

If Chris Coons, a Democrat lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

63% Very disappointed
20% Somewhat disappointed
8% Not too disappointed
8% Not at all disappointed

TOPLINE RESULTS

[DELAWARE HOUSE OF REPRESENTATIVES RACE]

ASK ALL REGISTERED VOTERS (Q2=1):

Q5. Thinking about the upcoming election for THE U.S. HOUSE REPRESENTATIVE from Delaware... if you had your choice, which candidate would you like to see represent the state of Delaware? **(READ AND ROTATE 1 AND 2)**

Responses

| T | R | D | I | |
|-----|-----|-----|-----|-----------------------------|
| 31% | 66% | 6% | 19% | Glen Urquhart, a Republican |
| 48% | 17% | 77% | 34% | John Carney, a Democrat |
| 16% | 14% | 15% | 34% | Don't Know |
| 5% | 4% | 2% | 2% | Refused |

With Undecided Voters Allocated

| T | R | D | I | |
|-----|-----|-----|-----|-----------------------------|
| 40% | 81% | 8% | 42% | Glen Urquhart, a Republican |
| 60% | 19% | 92% | 58% | John Carney, a Democrat |

TOPLINE RESULTS

ASK IF RESPONDENT CHOSE A CANDIDATE (Q5=1, 2, OR 3):

Q6. If that candidate lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

31% Very disappointed
44% Somewhat disappointed
12% Not too disappointed
10% Not at all disappointed
1% Don't know
1% Refused

If Glen Urquhart, a Republican lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

31% Very disappointed
47% Somewhat disappointed
14% Not too disappointed
8% Not at all disappointed

If John Carney, a Democrat lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed or not at all disappointed?

32% Very disappointed
44% Somewhat disappointed
11% Not too disappointed
12% Not at all disappointed

[DEMOGRAPHICS:]

ASK ALL:

What is your age?

Mean =48, Median=48, Std Dev.=18

Age in Categories

12% 18-24
16% 25-34
17% 35-44
18% 45-54
17% 55-64
19% 65+

TOPLINE RESULTS

ASK ALL:

What is the last grade or class that you completed in school? **[DO NOT READ]**

- 2% None, or grade 1-8
- 7% High school incomplete (Grades 9-11)
- 35% High school graduate (Grade 12 or GED certificate)
- 3% Business, Technical, or vocational school AFTER high school
- 22% Some college, no 4-year degree (includes associates degree)
- 19% College graduate (B.S., B.A., or other 4-year degree)
- 11% Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- * Don't know (VOL.)
- * Refused (VOL.)

SUMMARY OF RACE AND ETHNICITY

ASK ALL:

Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 5% Yes
- 94% No
- * Don't know (VOL.)
- 1% Refused (VOL.)

ASK ALL:

Which of the following describes your race? You can select as many as apply. **[READ LIST. RECORD UP TO FOUR RESPONSES IN ORDER MENTIONED]**

Race-Ethnicity Summary

- 72% White, non-Hispanic
- 18% African American, non-Hispanic
- 5% Hispanic
- 4% Mixed/Other non-Hispanic
- 2% DK/Refused

TOPLINE RESULTS

ASK ALL:

Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? **[IF R SAYS "SINGLE," PROBE TO DETERMINE WHICH CATEGORY IS APPROPRIATE]**

- 53% Married
- 6% Living with a partner
- 9% Divorced
- 1% Separated
- 8% Widowed
- 22% Never been married
- * Don't know (VOL.)
- * Refused (VOL.)

ASK ALL:

Are you the parent or guardian of any children under 18 now living in your household?

- 33% Yes
- 67% No

ASK ALL:

Last year, that is in 2009, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [READ]

- 6% Less than \$10,000
- 10% 10 to under \$20,000
- 10% 20 to under \$30,000
- 11% 30 to under \$40,000
- 9% 40 to under \$50,000
- 12% 50 to under \$75,000
- 12% 75 to under \$100,000
- 9% 100 to under \$150,000
- 7% \$150,000 or more
- 5% Don't know (VOL.)
- 9% Refused (VOL.)

ASK ALL:

In general, would you describe your political views as... [READ]

- 7% Very conservative
- 26% Conservative
- 38% Moderate
- 18% Liberal, OR
- 6% Very liberal?
- 3% Don't know (VOL.)
- 1% Refused (VOL.)