UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. A checklist is available to assist in the preparation of a proposal. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: __Belinda T. Orzada___________________________________ phone number _____x8709___________

Department: __Fashion and Apparel Studies_____________________________ email address__orzada@udel.edu______________

Date: ______Dec. 5, 2013______________________________________

Action: ___Request for permanent status of MS in Fashion and Apparel Studies__________________________________________________________________________________________

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term______14F_________________________________________________________________________________

(use format 04F, 05W)

Current degree_____MS in Fashion and Apparel Studies_______________________

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: ___________________________________________

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name:_______________________________________________________________

Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration:______________________________________

(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor:____________________________________________________

(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change:_________________________________

(Must attach your Graduate Program Policy Statement)

Graduate Program of Study:______________________________________________

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration:____________________________________________

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.
List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations? (Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter “None”)

None

Supply support letter from the Library, Dean, and/or Department Chair if needed (all new majors/minors will need a support letter from the appropriate administrator.)

attached

Supply a resolution for all new majors/programs; name changes of colleges, departments, degrees; transfer of departments from one college to another; creation of new departments; requests for permanent status. See example of resolutions.

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: http://www.ugs.udel.edu/gened/

Not applicable

Identify other units affected by the proposed changes: (Attach permission from the affected units. If no other unit is affected, enter “None”)

Support letters have been provided by Human Development and Family Studies and Education in support of our students continuing to take courses in those units.

Describe the rationale for the proposed program change(s): (Explain your reasons for creating, revising, or deleting the curriculum or program.)

This is to request Permanent Status for the Master of Science in Fashion and Apparel Studies. There are no program changes at this time.

Program Requirements: (Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and include a side-by-side comparison of the credit distribution before and after the proposed change.) See example of side by side.

Masters program curriculum from the current catalog, no changes are proposed.

Fashion and Apparel Studies
Program Overview

The Department of Fashion and Apparel Studies offers a Master of Science in Fashion and Apparel Studies. The program is designed to prepare students to be effective professionals in the global apparel industry. All students will complete design problem-solving and consumer
behavior courses to bring an understanding of both to meet challenges in the global fashion industry. The growth and dominance of large multinational apparel brands and retailers has created a need for graduates who are globally oriented and innovative, with apparel product design expertise, consumer behavior expertise, strong research skills, an understanding of social responsibility and sustainability, and strong communication skills. Graduates will be eligible for key industry positions that create value for a firm by integrating knowledge about consumer research, product design, product merchandising, product sourcing, and product presentation.

The program has an international focus and emphasizes understanding design, theory, and research as they relate to fashion phenomena. Concepts and practices from social responsibility and sustainability underlie the graduate program. The MS in Fashion and Apparel Studies with theses option is designed to provide students interested in future doctoral work in fashion and apparel programs a strong foundation toward that goal. an MS in Fashion and Apparel Studies without a thesis is also an option for those students wishing the flexibility to focus their advanced degree toward their academic interests and professional goals.

**Fashion and Apparel Studies (MS)**

**Requirements For Admission**

Admission to the program is selective and competitive based on the number of applicants and limits of available faculty and facilities. Those who meet stated minimum academic requirements are not guaranteed admission, nor are those who fail to meet those requirements necessarily precluded from admission if they offer other appropriate strengths. Prospective full-time candidates are admitted for the fall semester only. Part-time candidates may begin in the fall or spring semester. A few funded assistantships are available; applications received by February 1 will be considered for funding. Review of applicants begins on February 1.

Candidates for admission need not have majored in fashion related areas previously, but they will be expected to possess:

1. Strong written and oral communication skills
2. An understanding of computer systems and basic word processing and spreadsheet applications
3. Knowledge of consumer behavior or social psychological aspects of clothing
4. Knowledge of the global fashion industry
5. Understanding of design and aesthetic concepts
6. Applicants interested in a creative design focus should have had a minimum of one patternmaking course

Appropriate credit and non-credit courses are available at UD to students with deficiency in any of these areas.

Specific admission requirements are:

1. A cumulative grade-point average (GPA) equivalent to at least 3.0 on a 4.0 scale in all prior undergraduate college-level course work.
2. A GRE (Graduate Record Exam) score (taken within past 5 years), with a minimum combined verbal and quantitative score of 1050 and no less than 550 on the verbal GRE. The GRE scoring system was revised in 2011. Minimum scores on the revised GRE are 156 verbal and 144 quantitative.
3. Students whose first language is not English must take the Test of English as a Foreign Language (TOEFL) unless a prior degree was obtained from a U.S. institution. The minimum score for TOEFL should be 550 or higher (paper-based test) or 213 (computer-based test) or 79 on the Internet-based TOEFL to be considered for admission. TOEFL scores more than two years old cannot be validated or considered official.
4. An interview with member(s) of the Fashion and Apparel Studies graduate faculty may be required.

**Requirements for the Degree (with thesis)**

The master's program with thesis requires a minimum of 31 hours of graduate coursework, including 6 hours of thesis, 6 semester hours of research methods and statistics, 13 required hours of departmental courses, and 6 elective hours of additional focus area courses in the department.

**Master's students following the thesis option are required to take the following courses:**

- **FASH 822** Global Fashion Consumer
FASH 825  Interdisciplinary Approaches to Creative Problem Solving  3
FASH 800  Research Analysis in Fashion Studies  3

Social Responsibility and Sustainability Core
Select three courses from:
FASH 689  Apparel Supply Chains & Social Responsibility  1
FASH 691  Socially Responsible Apparel: Global Policy  1
FASH 692  Sustaining Global Apparel Supply Chains  1
FASH 693  Culture & Work in the Apparel Industry  1
FASH 694  Apparel Consumers and Social Responsibility  1
FASH 695  Bringing Social Responsibility to Apparel Corporate Culture  1
FASH 696  Current Initiatives for Apparel Industry Labor Compliance  1
FASH 697  Worker-Centric Social Responsibility for Apparel Industry  1
FASH 698  Redesigning Green Apparel-Design, Sourcing, Packaging  1
FASH 699  Producing Environmentally Responsible Apparel  1

And all of the following:
FASH 665  Fashion Studies Graduate Seminar  1
EDUC 665  Elementary Statistics (or equivalent)  3
Research Methods (HDFS 615, EDUC 607 or equivalent)  3
Special Interest electives (600 or 800 level) - may be from inside or outside of the department  6
FASH 869  Thesis  6

TOTAL  31

Requirements for the Degree (non-thesis option)

The master's program with a non-thesis option requires a minimum of 31 hours of graduate coursework, including 13 hours of departmental courses, 3 semester hours of research methods, 12 credit hours of special interest electives, and a 3-credit independent study.

FASH 822  Global Fashion Consumer  3
FASH 825  Interdisciplinary Approaches to Creative Problem Solving  3
FASH 800  Research Analysis in Fashion Studies  3
FASH 665  Fashion Studies Graduate Seminar  1

Social Responsibility and Sustainability Core  3
Select three courses (3 total credits) from:
FASH 689  Apparel Supply Chains & Social Responsibility  1
FASH 691  Socially Responsible Apparel: Global Policy  1
FASH 692  Sustaining Global Apparel Supply Chains  1
FASH 693  Culture & Work in the Apparel Industry  1
FASH 694  Apparel Consumers and Social Responsibility  1
FASH 695  Bringing Social Responsibility to Apparel Corporate Culture  1
FASH 696  Current Initiatives for Apparel Industry Labor Compliance  1
FASH 697  Worker-Centric Social Responsibility for Apparel Industry  1
FASH 698  Redesigning Green Apparel-Design, Sourcing, Packaging  1
FASH 699  Producing Environmentally Responsible Apparel  1

Research Course  Research Methods course to be chosen with advisor  3
Special Interest Elec.  600-800 level electives to be chosen with advisor (may be from inside or outside the department)  12
FASH 666  Independent Study  3

TOTAL  31