Pre-MBA
Managerial Communications
Who May Take This Course

- Many students complete the four course Pre-MBA program in order to be accepted to the MBA CAP Program at UD
- Any Level VI (high V) student who is interested in learning how to communicate in English in various business situations – meetings, negotiations or decision making - may take this Pre-MBA course to prepare for career development.
This text teaches professional methods to develop proficient English business skills used by corporate managers on a daily basis.
Managerial Modules

- Managing Meetings
- Making Business Decisions
- Negotiating Current News Issues
- Interviewing Job Candidates
- Managing Change
- Motivating employees
- Presenting Successfully
- Managing and Building Teams
Objectives 1

• Develop listening and speaking workplace skills required in an English speaking multinational corporation.

• Understand current business news and how these events affect management in a multicultural corporate businesses
Objectives 2

• Develop your academic skills for your upcoming graduate business studies and your career plans for the future.

• Develop your self confidence in oral participation in class discussions and presentations in the competitive American MBA classroom
Speaking Activities 1

• Learn paraphrasing skills reading articles from The Wall Street Journal, the Financial Times and the Harvard Business Review
Speaking Activities 2

- Develop native like intonation, rhythm, and stress by recording weekly pronunciation assignments, reciting humorous poetry, acting out role plays and performing skits
Listening Activities

Listen to news on business internet sites

• Develop academic note taking strategies
• Discuss main points of video
• Listen actively to student role plays and presentations
Value Added Pre-MBA

- Two corporate site visits per session
- Access to the Exelon Investment Trading Center
- Lunch and conversations with entrepreneurs – individuals starting their own business
- Sit in on one or two UD MBA classes
- Tutoring by Pre-MBA instructor on all phases of graduate school applications, including application essays and role playing admissions’ interviews
- Letters of Recommendation from Pre-MBA instructor
Why Pre-MBA?

• Develop your academic skills to prepare you to study, without undue stress, in the highly competitive environment of the American MBA classroom.
Any Questions?

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