Rear Window Bus Sign Advertising

UNIVERSITY of DELAWARE

Here’s a chance for your message to travel hundreds of miles around Newark each day prominently displayed on 4 UD Shuttle Buses. UD’s exterior bus signs bring your message to both the University community and the city of Newark. In an area of limited billboard availability, our external sign program is a rolling promotion for your business!

Graphics are displayed on the rear window panel on each of the 4 buses. Rates include manufacture and installation.

Dimensions and Rates

72”W x 30”H
300 dpi @ 100%
Please ad .125” for bleed on all sides. Keep copy at least .5 inches from all sides.

12 months......................................................................................................................................................... $5000

Dare to be first.

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