2013 Blue Hen Poll
Public Release
May 2nd 12:30-1:30 pm
Trabanat Multipurpose Room C

Increasing Attendance at UD Sporting Events

Would you attend more UD sporting events if
...(% saying “Definitely, Yes”)

- 60% Received credits for attending
- 44% Knew a Person on the team
- 41% Friends more interested
- 31% Teams more competitive
- 31% More convenient transportation to events

The Blue Hen Poll is sponsored by the Department of Political Science and International Relations; the Center for Teaching and Assessment of Learning; the Undergraduate Research Program; the Center for Political Communication; and the College of Arts and Sciences, Social Sciences Division.
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Does SGA Need More Diversity?
Does SGA need a more diverse membership?

- 54% Probably, yes
- 33% Probably, not
- 11% Definitely, yes
- 2% Definitely, not

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Is Promoting Diversity Fair?

Promoting diversity unfairly discriminates against students who are not racial-ethnic minorities (% saying “Strongly Agree” or “Agree”)

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Students</td>
<td>42%</td>
<td>37%</td>
</tr>
<tr>
<td>African American</td>
<td>10%</td>
<td>8%</td>
</tr>
<tr>
<td>Hispanic American</td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td>Asian American</td>
<td>22%</td>
<td>24%</td>
</tr>
</tbody>
</table>

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Voter ID Law
Framing Experiment

What is your opinion on voter ID laws? ...

(\% saying “Favor/Strongly Favor”)

No Image: 73\%
Long Line: 70\%
Senior Protester: 58\%

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