

**Curriculum Unit  
Title**

Capturing Culture Through the Selfie Cam

**Author**

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**KEY LEARNING, ENDURING UNDERSTANDING, ETC.**

Culture is learned and shared by all humans. It is a biological adaptation to be part of a culture. The self-portrait can be used as a tool for reflection and expression of a cultural ideal or culture. The process of critical observation is used by anthropologist and artist to assure accuracy in a representation of a culture or of an idea.

**ESSENTIAL QUESTION(S) for the UNIT**

How can we use the act of taking selfies and the historical use of the creation of self-portraits as a tool to reflect on our culture?

**CONCEPT A**

Culture is learned and shared

**CONCEPT B**

The selfie as a tool for reflection

**CONCEPT C**

Critiques and critical observations

**ESSENTIAL QUESTIONS A**

How do humans use culture?

What is a cultural ideal and how does it affect culture?

**ESSENTIAL QUESTIONS B**

Why do artists choose to document or depict themselves?

What does using yourself in an artistic work represent or say?

How can we use our selfies to reflect on ourselves and our past?

**ESSENTIAL QUESTIONS C**

What is a critical observation and how do artists use it?

What are the benefits of the critiquing process?

**VOCABULARY A**

Anthropology, ethnography, observation, documentation, adaptation

**VOCABULARY A**

Self, Self-portrait, reflection

**VOCABULARY A**

Critique, criticism, art criticism, critical observation, feedback, peer review

**ADDITIONAL INFORMATION/MATERIAL/TEXT/FILM/RESOURCES**

Artists: Cindy Sherman, Frida Kahlo, Brandon Stanton