ART 215   Seeing and Being
COURSE SYLLABUS SPRING 2015

Class meets Tuesday and Thursday 2:00 pm – 3:15 pm   Gore 103
Studio available for team meetings and project assistance   Taylor 102

Professor: Janet Hethorn, Ph.D.   **TA:** Brian Wagner
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Office Hours: Wednesdays   Office Hours: by appointment
       and Thursdays by appointment   in 102 Taylor Hall (DDI)
Office: 210 Studio Arts Building

Course Description:
> Focuses on how people see, process and respond to visual information embedded in the world, from immediate personal environments to the larger places in which we live. Visual impact and social action are explored within contexts of creating change. Design thinking and innovation processes are highlighted.

Course Objectives:

- To notice, see, and develop a heightened awareness of the visual experience

- To describe and communicate, using a visual language

- To explore the interaction among visual information, seeing and behaving

- To become aware of visual diversity related to cultural, social, and environmental influences

- To develop innovative approaches and creative problem finding and solving skills

- To understand the power of design action and social innovation

Course format:
> Includes a mix of lectures, guest speakers, group discussions and workshops. We will often be working in teams on class assignments and participating in observation activities and fieldwork. This will be an action-packed experience.

Required Textbooks:
> Johnson, 2010. *Where Good Ideas Come From*, Penguin Group, NY.
> LUMA Institute, 2012*. Innovating for People, Handbook of Human-Centered Design Methods.*

Required Supplies:
> Digital camera capable of still images of >2MB quality (phone will probably work)

Course requirements:

- Log into Canvas regularly. http://www.udel.edu/canvas
  You will find information and documents such as syllabus, calendars, projects, and readings. In addition, you will use Canvas to participate in discussions, critiques, and to post assignments.

- Communication protocol: The announcement tool in Canvas will be used for updates and reminders. Adjust your personal settings for how you prefer to receive these. If you have questions about course content or process, use 'discussion' within Canvas. For personal concerns, please email Brian or me. We will respond within 24 hours.

- Complete all assignments and projects, being sure to meet criteria and to turn things in on time. Late assignments and projects are lowered one full letter grade for each weekday they are late. After three days, the work will no longer be accepted.

- Attend all classes and group meetings. If you must be absent, regardless of why, you are still responsible for all the material that you missed. Please connect with a classmate for this information. Some assignments and quizzes are completed during class time. These activities are only available to students who are present and may not be made up.

- We will be using phones for taking photos and laptops for group work on occasion. But during lecture format classes, please put phones, tablets, and computers away. You may take notes by other means. May I recommend pen and paper?

Grades will be based on:

Project One	20%
Photo/observation and description documenting a visual language	
Midterm Exam	15%
Assignments	30%
A collection of short written/visual assignments, presented and reviewed in digital format	
Project Two	35%
A team project that solves a visual problem. Presented and critiqued on the last day of class	

Academic honesty is essential to preserve the integrity and excellence of the University of Delaware education. Cheating on projects or during exams or plagiarism of written or visual material may result in dismissal from the University.