



## **ART 180 / Photographic Approaches / ONLINE**

### **COURSE SYLLABUS FALL 2015**

Assistant Professor: Jon Cox

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Office Hours: Mon/Wed 3:30 – 4:30 and by appointment

Office: 104 Taylor Hall

Restrictions: None

#### **On Canvas:**

SYLLABUS  
INDIVIDUAL PROJECTS  
STUDIO CALENDARS  
READINGS

#### **Course Description:**

This course introduces students to the basics of photography as a way to communicate ideas emphasizing content, composition, and technique. We will examine contemporary and historic artists through online lectures and student presentations. With the use of a digital camera, students will learn to create, edit and critique images.

#### **Course Objectives Art 180 students will:**

- Be able to shoot high quality digital still images using optimal workflow methods
- Use raster (Photoshop/Bridge, iPhoto, Picasa...) software to edit, caption and retouch images
- Learn the basic vocabulary of contemporary photography and use it to discuss readings and critique work online
- Effectively communicate ideas emphasizing content, composition, and technique with digital photography

Course work will follow a general model of observation, inquiry, interpretation, and presentation. Course content and interaction will be delivered online through forums, blogs and resources via Canvas. Everything produced in this class will be made by you (unless otherwise directed) no web image downloads. This course requires that you spend 6-8 hours per week working on projects, watching lectures and practicing software tutorials.

#### **Course requirements:**

- Login to Canvas on a regular basis and participate in course discussions.
- Complete all assignments fully and on time. Late assignments will lose 10 points for every week they are late.
- Participation in online critiques: explaining, justifying, and offering criticism of other students' work.
- Back up all digital work every week on an external hard drive or DVDs. If you back up, you will not need to worry about lost data.

#### **Assessment:**

Your grade will be calculated based on a 900-point scale.

100 pts	Mid Term
100 pts	Project 1
	Exercises: ISO, F/Stop, Shutter Speed
100 pts	Project 2
	Learning to See - Perspective, Light and Shadow
100 pts	Project 3
	Understanding Color - color as visual device
100 pts	Project 4
	Portraits - Capturing the essence of your subject
100 pts	Project 5
	5-Minute Photographer Presentation
100 pts	Project 6
	Inspiration: body of work inspired by a notable photographer
200 pts	Project 7
	Series: cohesive body of work with a specified theme of your choosing

Visual projects will be assessed with a rubric comprised of a grade scale evaluating:

- Following Directions
- Composition
- Creativity
- Technique

**Letter Grade descriptions detail the criteria for earning grades.**

Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of "C" or better on any assignment, it must be turned in on time unless a PRIOR arrangement has been made or there is an emergency situation.

- A** Outstanding work relative to the level necessary to meet course requirements. This work goes FAR beyond completing the requirements of the assignment and shows unusual mastery of the skills and innovative and creative thinking.
- B** Significantly above the level necessary to meet course requirements. A "B" is a very good grade, but not outstanding.
- C** Average achievement that meets the course requirements in every respect, but does not go beyond. A "C" is a respectable grade to achieve in a class, especially if the subject matter is not where your talents lie.
- D** Worthy of credit even though it fails to fully meet the course requirements. Basically, it means that you squeaked by. It is not a passing grade in your major.
- F** Represents failure and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an "I." Keep in mind that a student can turn in work, attend class and still fail the course if the work is not worthy of credit according to the clearly stated criteria for passing work. "F" is for "failed to get help." Anyone willing to make a sincere effort can pass this class. There are many resources available for assistance. An "F" carries zero grade points and the credits for the course do not count toward any academic degree program. The credit hours for the course shall count in the grade point average.

Final letter grades will be determined as follows:

Letter grade	Total percent
A	95 - 100%
A-	90 - 94
B+	88 - 89

B	83 - 87
B-	80 - 82
C+	78 - 79
C	73 - 77
C-	70 - 72
D+	68 - 69
D	63 - 67
D-	60 - 62
F	59 and below

### **Suggested Textbook:**

*A Short Course in Digital Photography* by London and Stone. Edition 2  
 ISBN-10: 0205066429  
 ISBN-13: 978-0205066421

### **Supply List:**

Digital camera with manual controls (SLR or Point-and-Shoot)  
 1 gig memory card for camera  
 Portable hard drive or dvd's to back up work  
 Recommended : Tripod and UV filter

### **Local Camera Supplies**

Cameras, etc.  
 165 E Main St, Newark, T 302 453 9400  
 4101 N Market St., Wilmington, T 302 764 9400

### **Photographic Suppliers:**

WEBB CAM  
 215.923.8380  
[www.webbcam.net](http://www.webbcam.net)

B&H PHOTO VIDEO  
[www.bhphotovideo.com](http://www.bhphotovideo.com)

ADORAMA  
[www.adorama.com](http://www.adorama.com)  
 NYC 1.800.223.2500

CALUMET PHOTO  
 1400 S. Columbus Boulevard  
 Phone: 215 399 2155  
[www.calumetphoto.com](http://www.calumetphoto.com)

### **Photography Magazines:**

Afterimage  
 Aperture  
 American Photo  
 B&W Magazine  
 British Journal of Photography  
 Blind Spot  
 Camera Arts  
 Camera Austria

Camerawork  
 Colors  
 European Photography  
 Inked Magazine  
 LensWork  
 Nature Photographer  
 Outdoor Photography  
 PDN Photo District News

Photo (French)  
 Photo Life  
 Photographie Magazine  
 Petersen's PHOTOgraphic  
 PhotoMedia  
 PHOTO Techniques  
 Picture Magazine  
 Popular Photography  
 Portfolio

Practical Photography  
 Professional Photographer  
 Shots Magazine  
 Shutterbug Magazine  
 Source Magazine  
 The Photo Review  
 View Camera Magazine  
 Zoom Magazine  
 PDNedu

### **Good Photographic Reference Books:**

Black and White Photography, Horenstein and Hart, Pearson Education, Prentice Hall

Learning to See Creatively: Design, Color & Composition in Photography (Updated Edition)  
 (Paperback) by Bryan Peterson

\* Photography, London, Upton, Stone, Korbe, Brill, Pearson Education Photography and Digital Imaging, Martin Rosen and David Devries, Kendall/Hunt Publishing Company

Photography And The Art Of Seeing: A Visual Perception Workshop For Film And Digital Photography by Freeman Patterson

Photographic Composition by Tom Grill, Mark Scanlon

Photographing The World Around You: A Visual Design Workshop For Film And Digital Photography by Freeman Patterson

### **Course Schedule:**

<b>Due Date</b>	<b>Project Details</b>	<b>Lecture</b>	<b>Submit Project</b>
Week 1-3	Canvas Module 1	Camera Care Shutter Speeds ISO Settings F/Stops Exposure	Discussion 1 Project 1
Week 4-5	Canvas Module 2	Learning to See	Discussion 2 Project 2
Week 6-7	Canvas Module 3	Capturing Color	Discussion 3 Project 3
Week 8-9	Canvas Module 4	Photographing Portraits	Discussion 4 Project 4
Week 10-11	Canvas Module 5	Review Sample Presentations	Discussion 5 Project 5
Week 11-12	Canvas Module 6	Project 6 Inspiration	Discussion 6 Project 6
Week 13-15	Canvas Module 7	Project 7 Series	Discussion 7 Project 7