BE YOUR OWN BOSS

MARYANN EASTEP, RD, CDN & ASSOCIATES

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CONSULTANT DIETITANS INC.

ONE FULL TIME ASSOCIATE
FOUR PART-TIME ASSOCIATES

BENEFITS
VACATION/PAID TIME OFF
HEALTH INSURANCE
PROFESSIONAL DUES REIMBURSEMENT

ACCOUNTS

- LONGTERM CARE/ ASSISTED LIVING FACILITIES
  - Emily P. Bisell Hospital
  - Delaware Home for the Chronically Ill
  - The Mary Campbell Center
  - Wyndsoor Place
ACCOUNTS

- SCHOOL BASED WELLNESS CENTERS
  - BAY HEALTH CHRISTIANA CARE/VNA
    * Brandywine* Newark High School
    * Smyrna High School
    * Dover High School
    * Poly Tech High School

ACCOUNTS

- OTHERS
  - Rehabilitation Consultants, INC.
  - Julia Pillsbury, D.O., F.A.A.C.P.

GETTING STARTED

TOOLS: COSTS:

- State Business License $75.00/yr
- Malpractice Insurance $600.00/yr
- Professional Assistance $900.00/yr
- Business Cards $75.00/500
- Business Telephone & Answering Machine $150.00/yr
### GETTING STARTED

**TOOLS:**

- Computer/Printer: $1,500-$4,000
- Fax Machine: $100-300
- Internet Carrier: $300.00/yr
- Office Space: Variable
- Business Credit Card: Variable

### EDUCATIONAL TOOLS

- *JOURNALS*: VARIABLE
- *ADA PAC*: $25-$150.00
- *CEU*: $10/CREDIT (75/yr)

### PROFESSIONAL AFFILIATIONS:

- *Certification/Licensure Fee*: $156.00/2yr
- *ADA MEMBERSHIP*: $150.00/yr
- *DPGs*: $15-30/yr

### PROS

- Flexibility
- Mentor
- Relationships
- Opportunities
- Revenues

### CONS

- Liability
- On Call 24/7
- Terminated Contracts
- Employee Issues
- Untimely Payments
HOW DO YOU SPELL …

ENTREPRENEUR?

E = EXPERTISE
N = NAME
T = TRUSTWORTHY
R = RELIABLE
E = ENTHUSIASTIC
P = PERCEPTIVE
R = RESPONSIVE
E = EDUCATED
N = NICE
E = ELASTICITY
U = UNCOMPROMISING
R = RICH