

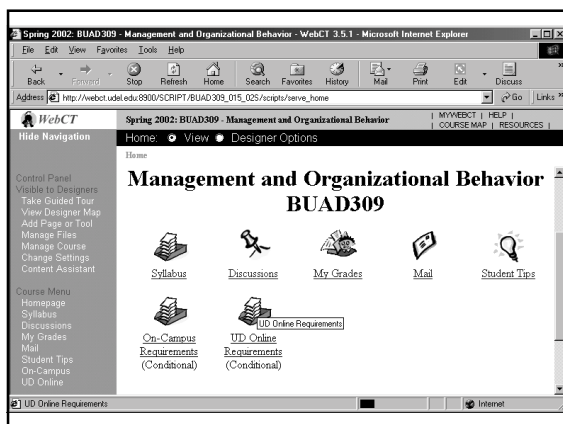
Management & Organizational Behavior

WELCOME to BUAD309

Dr. Diane Ferry
302-831-1769

WebCT Homepage

Getting there – www.udel.edu/webct

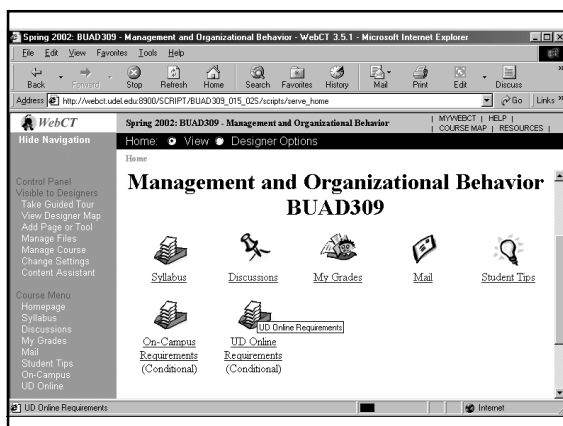


WebCT Homepage

Getting there – www.udel.edu/webct

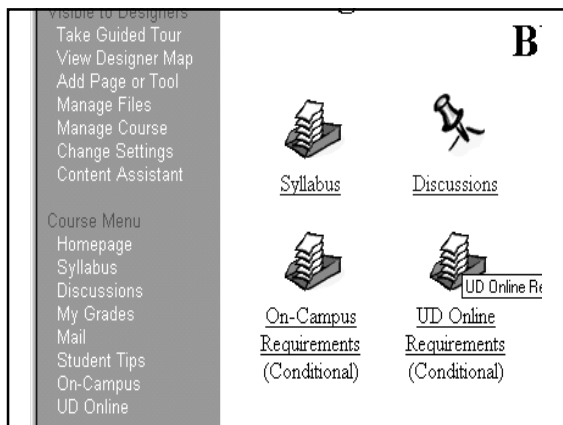
Homepage – 3 parts

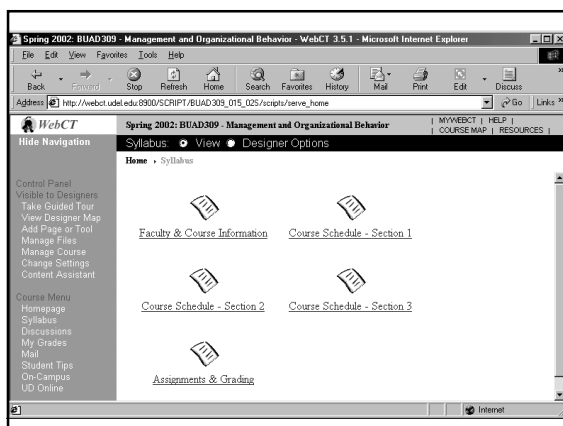
- Browser Menu Bar – top
- WebCT Navigation Bar – left
- Icons - center



WebCT Homepage

- Syllabus
- Discussions
- My Grades
- Mail
- Student Tips
- On-Campus
- UD Online





Syllabus

- Course Format
- Assignments
 - Managerial Skills Assessments
 - Resume
 - Personal Career Planning Exercise
 - Discussion
 - Special Assignments

Management & Organizational Behavior

- Exams
 - Objective
 - Short answer
- Grade Break-out
 - Class Assignments and Discussion
 - Exams

Management & Organizational Behavior

- What is an organization?

An organization is
people
purpose
division of labor

Management & Organizational Behavior

- What is organizational behavior?

Organizational behavior is the study
of people in organizations at all levels
micro - individual
meso - group
macro - organization

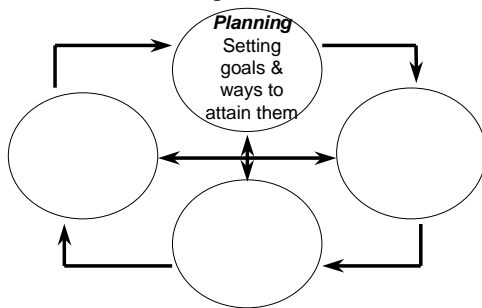
How Organizations Are Changing

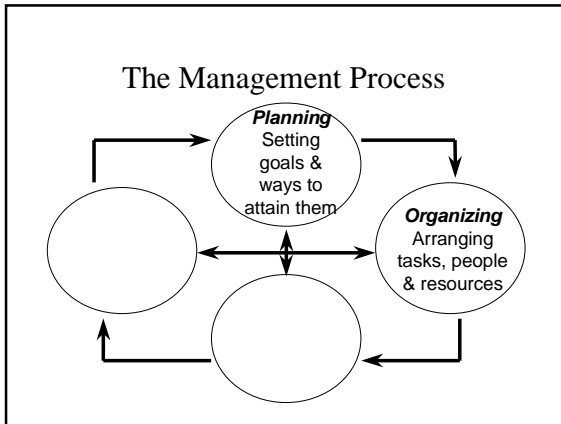
- Preeminence of technology
- Demise of "command-and-control"
- Focus on speed
- Embrace of networking
- Belief in empowerment
- Emphasis on teamwork
- New workforce expectations
- Concern for work-life balance

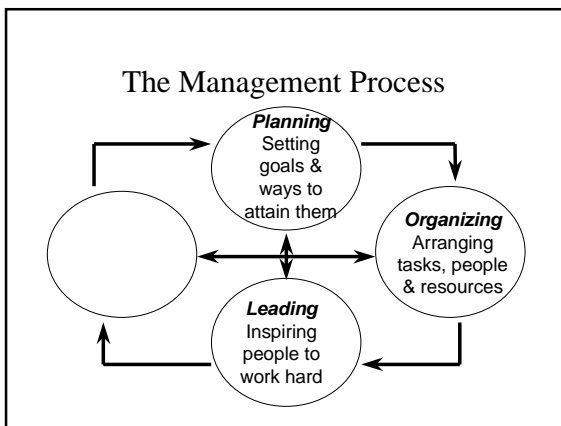
Management & Organizational Behavior

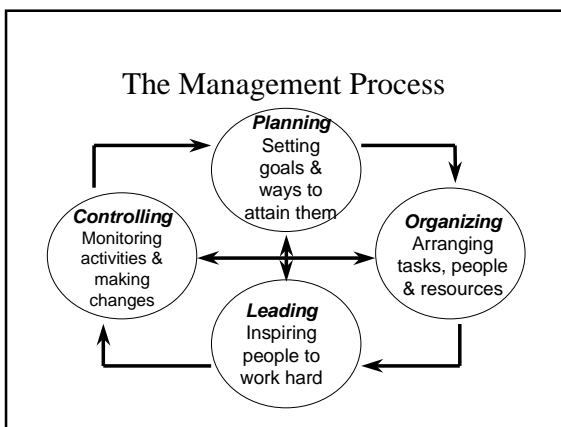
- What is management?

The Management Process









Management & Organizational Behavior

- What is a manager?

A manager is someone who
supports and
is responsible for the work of
others
