

## **Regulator Perceptions of Dynamic Pricing in the Mid-Atlantic**

Dynamic Pricing is a method of grid management that uses market pricing to reveal the true cost of electricity. The preponderance of academic literature is in support of dynamic pricing, yet it has not been widely implemented in the electric industry. This presentation will look at primary source data collected from Commissioners, Utility Regulators, and Social Advocates to explore the chasm between academic and industry perceptions.

Nicole Suto