

Interview Protocol on Energy Sources

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Introduction

My name is Phillip Whitaker and I'm a student at the University of Delaware. I'm conducting interviews as a class assignment to better understand public thought on some energy related issues.

If you choose to participate, we'll be asking for about 10 to 15 minutes of your time. Would you mind giving us a hand?

If OK: The interview results will be anonymous, but, do you mind if I tape to save time from note-taking?

Question 1:

Where does the electricity you use in your home come from?

[prompt: And what do you think is the source of _____?]

(As often as needed to bring chain back to raw material {oil/coal/nuclear/renewable})]

If more than one source: Approximately what percent would you guess comes from each?

Question 2:

Have you ever seen a coal mine or an oil well?

If yes:

[pr: What kind of impression did it make? (clean/dirty, good/bad)]

[pr: What made you feel that way?]

If no:

[pr: What kind of impression do you have of those types of places?]

[pr: What makes you feel that way? Do you know where you got that impression?]

Question 3:

Where should power plants be built?

Why?

[pr: What other factors should be considered?]

[pr: Which of those do you think is most important?]

[pr: Who should be responsible for making the final decision?]

Question 4:

What about oil refineries?

Why?

Question 5:

What would be the pros and cons of living in the vicinity of a power plant?

Question 6:

What have you heard about wind energy?

Question 7:

Where should wind energy towers be located?

Why?

[pr: What other factors should be considered?]

[pr: Which of those do you think is most important?]

[pr: Who should be responsible for making the final decision?]