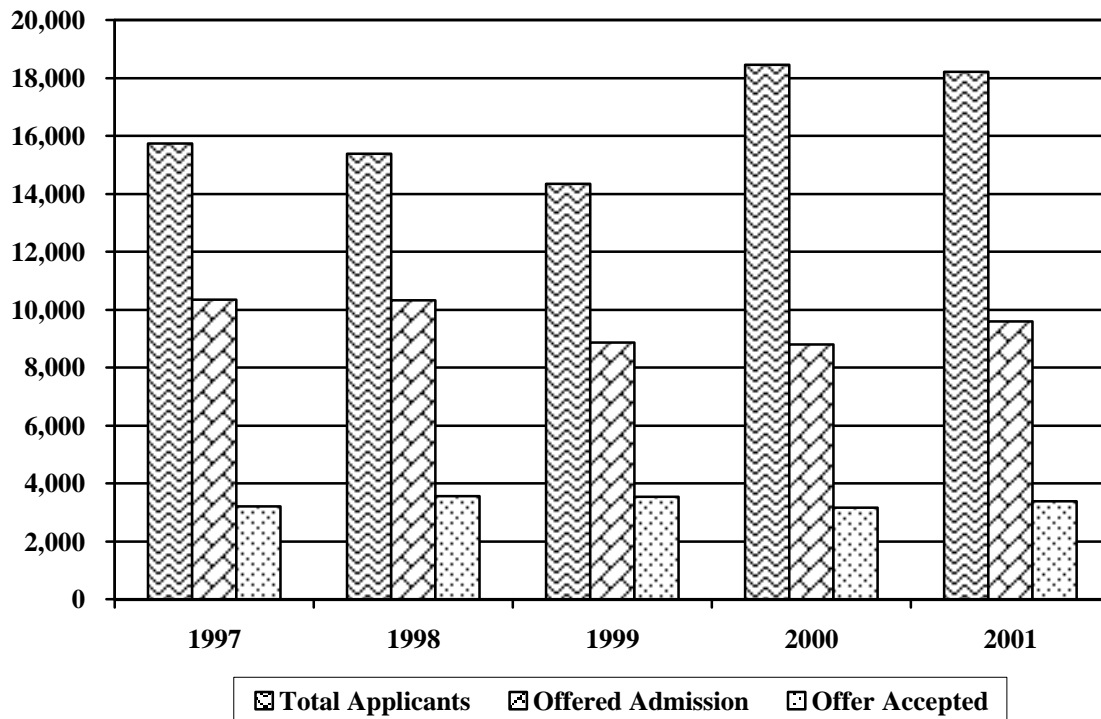


FIRST-TIME FRESHMAN ADMISSIONS ACTIVITY

Fall 1997 Through Fall 2001

	1997	1998	1999	2000	2001
Total University Applicants	15,724	15,383	14,338	18,447	18,209
Offered Admission	10,343	10,315	8,868	8,802	9,581
Offer Rate	65.8%	67.1%	61.8%	47.7%	52.6%
Offer Accepted	3,212	3,562	3,537	3,151	3,379
Yield Rate	31.1%	34.5%	39.9%	35.8%	35.3%

TRENDS IN FRESHMAN ADMISSIONS ACTIVITY



Source: Office of Admissions