#### New World Economies:

Sugar and the Atlantic Slave Trade

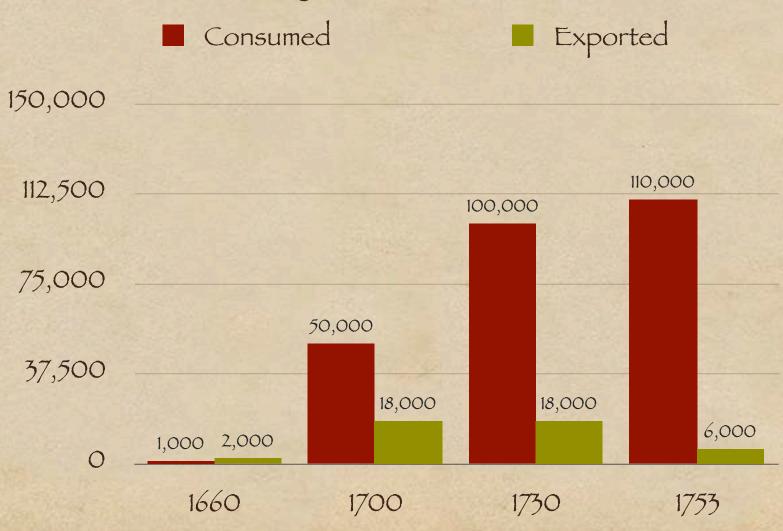
"I do not know if coffee and sugar are essential to the happiness of Europe, but I know well that these two products have accounted for the unhappiness of two great regions of the world: America has been depopulated so as to have land on which to plant them; Africa has been depopulated so as to have the people to cultivate them."

— J.H. Bernardín de Saínt Píerre (1773)

#### Contexts for the Slave Trade

- immediate precedents for slave trading
- competition for empire among Europeans
- technological advances
- the role of consumption

# English Sugar Consumption (by hogsheads)



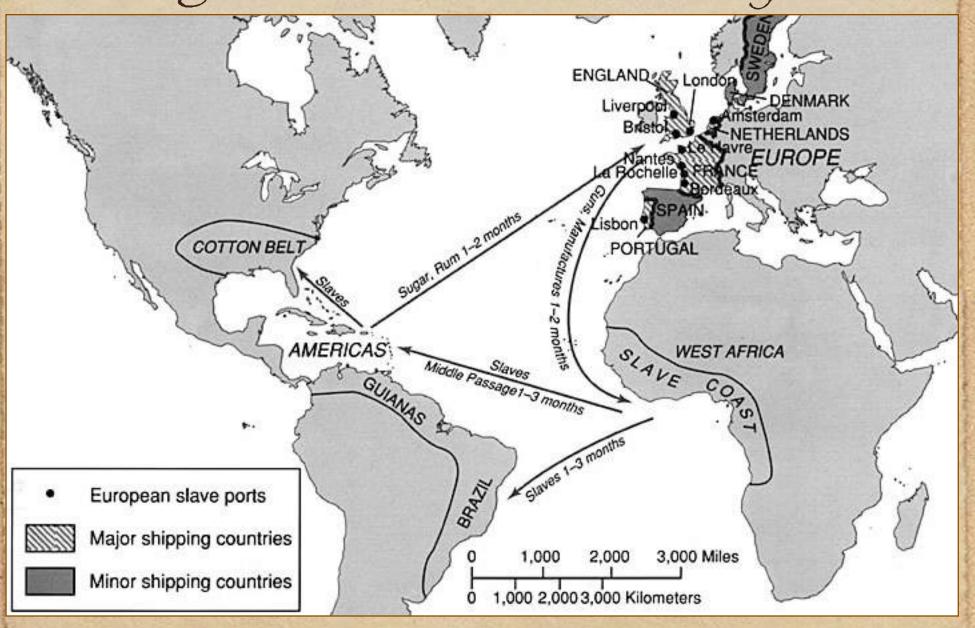
#### 1. The Economic Logic of an Immoral Trade

- Why in America and not Africa?
- ◆ Parts of an Answer:
  - \* African resistance
  - \* Indifference to trade
- ◆ The Heart of the Answer:
  - \* Disease

# 2. Sugar Rush: The Plantation System in World Historical Context

- ◆ Model Mercantilism (see definition)
- Producing consumption, consuming production
- ◆ The Plantation System as Agro-Industrial Revolution

#### 2. Sugar Rush: The Plantation System

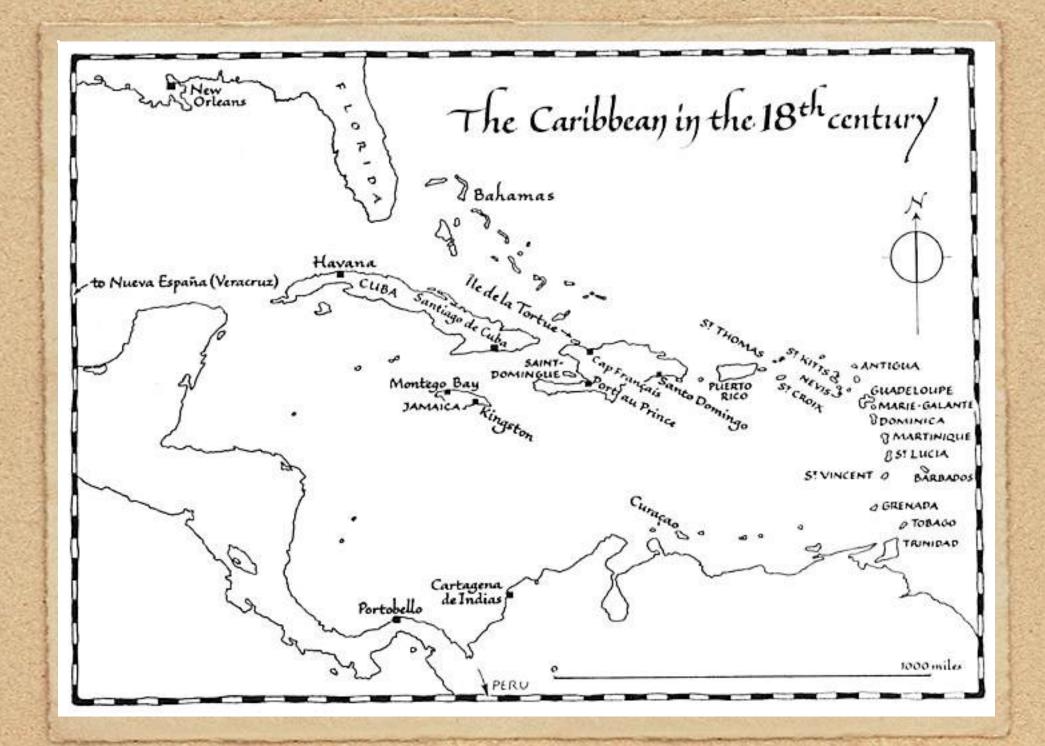


#### Industrial features of plantation system:

- disciplined under one authority
- organization of labor
- ◆ time consciousness
- separation of production and consumption sites
- separation of workers from his tools

#### 3. The Anatomy of a Sugar Plantation

- ◆ The Land
- ◆ The Structures
- ◆ The Labor

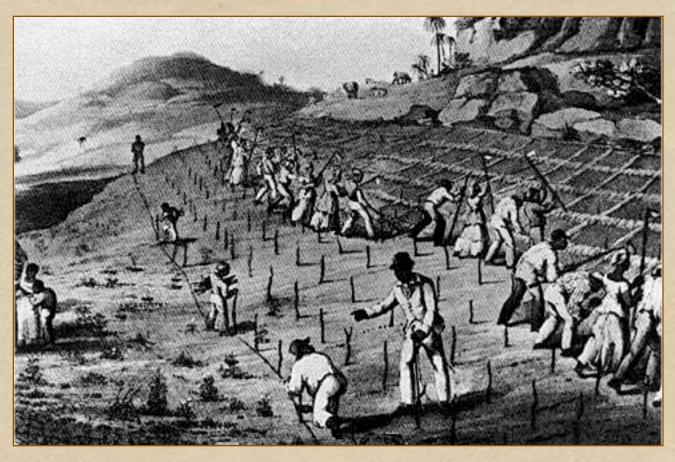




#### Holing in Antigua



#### Planting cane in Antigua



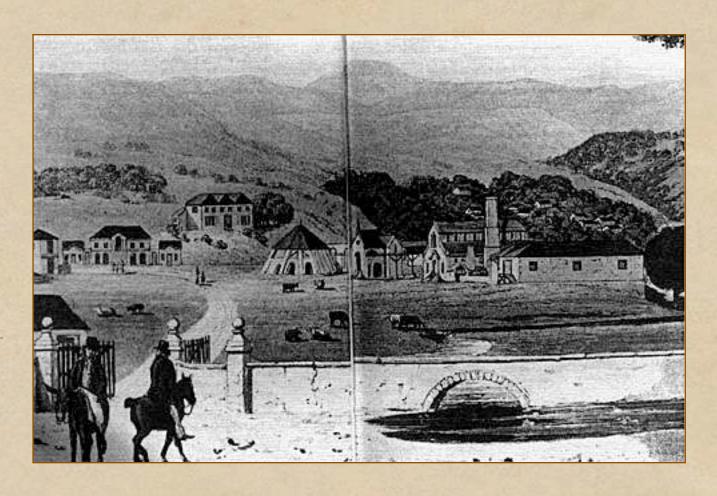
#### Harvesting cane in Antigua



#### Milling cane in Antigua



#### Plantation estate in Jamaica



#### Workers' quarters in Jamaica, c. 1980



TO BE SOLD on board the
Ship Bance Wand, on the felay the 6th
of May next, at Aftiley Ferry, a choice
cargo of about 250 fine healthy

## NEGROES,

Windward & Rice Coast.

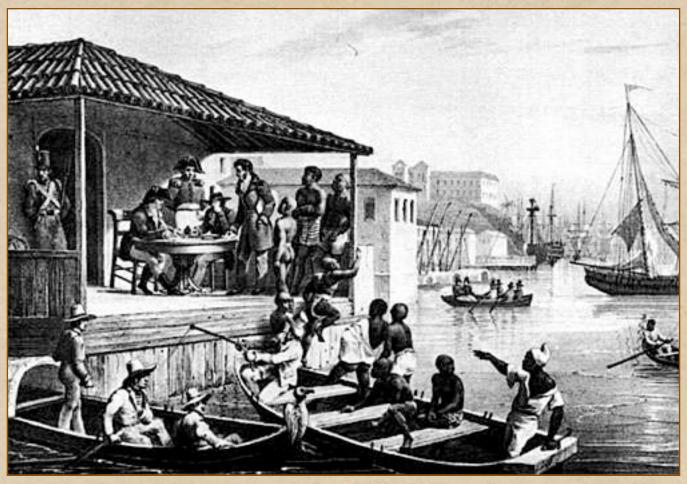
—The utmost care has

shall be continued, to keep them free from the least danger of being infected with the SMALL-POX, no boat having been on board, and all other communication with people from Charles-Town prevented.

Austin, Laurens, & Appleby.

N. B. Full one Half of the above Negroes have had the SMALL-POX in their own Country.

### Slave trading in Rio



#### Slave trading in Rio

