Chasing Dollars?
Judson M. Freed
Director, Ramsey County EMHS
(Canada)
Ramsey County
Ramsey County, Minnesota

• 170 sq. mi.
• 520,000 Residents (2012 est)
• >50 languages spoken at home (20%)
• 17 Suburban Municipalities, 1 Twp, 1 City of the First Class
• 100% Urbanized

Part of the Twin Cities UA

29th Most Densely Populated County (3,342 persons/mi²)  
Minnesota's First (and ONLY) Home Rule Charter

6 Presidential Disasters since 2000
9 LE Agencies, 10 Fire Departments
1 Public Health Dept
2 Environmental Health Dept
Start = Reaction

2001 = Year of Anthrax

• Needed to DO SOMETHING?
  • Public Safety Paradigm Shift
  • Quick Fix?

• We are ALL AT RISK!!!
  • NEED to FIX!!!
Streamlining Planning

EMERGENCY MANAGEMENT
HOMELAND SECURITY
RAMSEY COUNTY
**Common County Planning**

**Before 2002**
- 19 Separate EOP
- All Had To Meet 64 Items
- All Approved by County EMA
- All Integrated w/ County EOP
  - Each Rec’d < $3k EMGP
  - NO FT EM Program Mgrs
- All Training & Ex Separate
- County = 3 FTE

**Currently**
- One Common County EOP
- Meets 147 Required Items
- Common Mitigation Plan
- Common Concepts of Ops
  - No EMPG Passed Thru
  - NO FT EM Program Mgrs
- All Training & Ex Coordinated
- County = 5 FTE

*All EOP Had To Be Approved Separately. MANY Differences*

*EM’s Concentrate on THEIR Muni. All Other Done By County*
NOT One Size Fits All…but…

RAMSEY COUNTY
Homeland Security Spending?
More than $39 billion
Constant requests for “metrics”
But what should we measure?

What About Risk?
We knew better – but...

UASI Awards to Ramsey County 2007-2012

FY 07 FY08 FY09 FY10 FY11 FY12

$846,000 $738,540 $742,329 $743,689 $550,522 $294,360 $0

$1,000,000 $900,000 $800,000 $700,000 $600,000 $500,000 $400,000 $300,000 $200,000 $100,000 $0
What the Senate Thinks of Us

“We cannot secure liberty and guarantee security simply by spending more and more money in the name of security. Every dollar misspent in the name of security weakens our already precarious economic condition…”

“Preparedness grants were intended to be an initial investment to help state and local governments enhance their emergency response and preparedness capability …”

“a Star-Telegram examination of thousands of purchases also found a hodgepodge of spending, some of which might have taxpayers scratching their heads: a $1 fish tank in Seguin, a $24,000 latrine on wheels in Fort Worth, and a real pork project — a hog catcher in Liberty County.”


Senator Tom Coburn
Member, Homeland Security and Governmental Affairs Committee
December 2012
No Value
Local Supplanting
Waste
Why On Earth
The Single, Most Hated Purchase on Earth

- How Many Calls For SWAT?
  - Response Time for BC
  - Does time NEED to improve?
  - What does it take to improve?

- Who Else Has the Asset?
  - What is “not available soon enough”
  - NEED to answer!!!
Why On Earth
The Second Most Hated Purchase on Earth

- What Do You NEED To Do?
  - Response Time for CP
  - Does time NEED to improve?
  - What does it take to improve?

- Who Else Has the Asset?
  - What is “not available soon enough”
  - NEED to answer!!!
No Value
Local Supplanting
Waste
Shopping and Spending

RAMSEY COUNTY
Shopping and Spending
What Did WE Do?

- Did we NEED what we bought?
  - Command Post trucks
  - PAPR

- Can we identify what we WANT in advance?

- Will we USE what we get?
  - Leverage $$ by using the items!

NEED.

WANT.

USE?
Can We Justify What We Did?
Can you answer Sen Coburn?

- Bearcats?
  - Should they be tied to homicide rates?

- If not, why do you need one?
  - JUSTIFY YOURSELF!

- Our choices ARE POLITICAL
What Should We Do?
Federal, State, and Local Roles

- Is there an ideal level of preparedness?

- What is the Federal vs. State role?

- What is the responsibility of LOCAL govt?

- What is Risk?
  - MOM
  - MOPM
Maximum of Practical Maximums
Federal, State, and Local Roles

- REAL Risks!
- Current Capability to Meet Need
- PROOVE IT!!!!!!
Examples?

Can you answer Sen Coburn?

- National?
  - EMAC.
  - D-MORT, D-MAT, Etc.
- State?
  - Training request vetting.
  - In-state training capability
  - Regional specialized teams
- Local?
  - Deployable elsewhere.
  - Not duplicative.
  - USE!!!!!!
**WHAT CAN WE DO NOW?**

- EM can control how we are perceived in part

- EM is a program, not dept

- Use EMAP to self measure – metrics can be applied as equal service **capability** across your jurisdiction (not equality of capability, capacity, or “things”)

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**METRICS**

- 15 elements of the EMAP standard (instant 5-year plan)

- Compliance with state and FEMA/DHS requirements

- Annual update of THIRA with identified capabilities & gaps

- Identify capabilities across your jurisdiction
  - Geographic disparity
  - Economic/Social Vuln
  - Response times, etc.
Other Considerations
Key: Build National Capability Through Local Resilience

- Train and educate – HUGE bang for the buck
  - Skin in the game – no backfill or OT coverage
  - Training needs to be vetted (our state does this for us – teamwork)

- Cross Use – Leverage
  - NOTHING stays in the box.
  - If we won’t use it tomorrow, I won’t buy it today.
Key: Build National Capability Through Local Resilience

- **REUSE!!!!– HUGE bang for the buck**
  - Used equipment modified is often less expensive.
  - When maintenance of that equipment is too great, replace.
  - REUSE as much of the old equipment as you can
  - CONSULT partners BEFORE you buy
Where Are We Gonna End Up?

EMERGENCY MANAGEMENT

HOMELAND SECURITY

RAMSEY COUNTY
LOCAL ROLE IN THE NATIONAL ENTERPRISE

- Local capacity building
- Shared capability
- Small dogs need tools too
- When the main “targets” are hit, the rest of us must be capable of helping
- We can only help if we are locally resilient

EMERGENCY MANAGERS MUST LOOK BEYOND OUR OWN AGENCY

- Everyone does NOT need the same capacity to achieve capability
- EMA is the key here
• It’s NOT about the toys.

• ...Or who owns what

• **Justification** and politics ARE part of the picture.

• **National** resilience relies on **Local** resilience.

• **Local** resilience **REQUIRES** honest assessment of need and capability.

• Local **capability** relies on shared capacity.