

EM FORUM

The Human Side of Disaster: Implications for the Emergency Management Professional

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The Human Side of Disaster

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CORE TOPICS

Experiences

The Problem and Approach

Warning and Evacuation

Initial Responses: Survivors and Volunteers

Organized-Disorganization

Recovery: Short and Long Term

What Must Be Done

UNIQUE FEATURES

Conversational Tone

Personal Experiences

Evidence Based

Social Maps

Breadth of Perspective

A Vision

DISASTERS ARE NONROUTINE SOCIAL PROBLEMS

Interdependency

Social Elite

Definition of Social Problem

Victim Blame

Root Causes, Not Symptoms

A CASE EXAMPLE: HAITI EARTHQUAKE

Media (Now, Not Then)

Looting Behavior

Unintended Consequences (Arkansas Rice)

Strategic Perspective =

Reduce Vulnerabilities + Increase Resilience

NEW VISION: EMERGENCY MANAGER AS COMMUNITY CHANGE AGENT

Increase Community Resilience

Engagement
Empowerment
Diversity in Outcomes
Social Capital
Cohesiveness
Social Identity

NEW VISION: EMERGENCY MANAGER AS COMMUNITY CHANGE AGENT

Decrease Community Vulnerabilities

Centralized Systems
High Risk Locations
Construction Standards
Maintenance and Renewal
Economic Inequities
Discrimination