

# *Recommendations for an Effective National Mitigation Effort*

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**NEMA Mitigation White Paper and Major  
Mitigation Issues**

# *Mitigation Report Background*

- **Collective effort began in January 2009**
- **FEMA / NEMA Cooperative Agreement**
- **Many associations contributed**
- **White Paper released July 2009**
- **Endorsed by 16 organizations**

# *Endorsing Organizations*

- American Public Works Association
- American Society of Civil Engineers (ASCE)
- Association of Bermuda Insurers and Reinsurers (ABIR)
- Association of State Flood Plain Managers (ASFPM)
- Central United States Earthquake Consortium (CUSEC)
- Federal Emergency Management Agency (FEMA)
- Institute for Building Technology and Safety (IBTS)
- Institute for Business and Home Safety (IBHS)
- International Association of Emergency Managers (IAEM)
- International City/County Management Association (ICMA)
- International Code Council (ICC)
- National Association of Counties (NACo)
- National Emergency Management Association (NEMA)
- Reinsurance Association of America (RAA)
- Western States Seismic Policy Council
- US Chamber of Commerce

# *Catalyst for Mitigation Paper*

- ❖ **Need National Mitigation Strategy**
- ❖ **Stress Mitigation as an Investment**
- ❖ **Use Studies to Prove Mitigation Works**
- ❖ **Promote Mitigation Programs / Case Studies**

# *Strategic Themes in White Paper*

- Broader Collaborative Partnerships**
- Total Hazard Awareness**
- Full Spectrum - Community to Federal Emphasis**

# ***Necessary Elements of a National Mitigation Strategy***

- ✓ **Strive for Common or Symbiotic Objectives**
- ✓ **Seek Out and Encourage Activities Where the Benefits are Intuitive**
- ✓ **Embed Mitigation in Policy Development as Broadly as Possible**
- ✓ **Demand Open Dialogue**

# ***Necessary Elements of a National Mitigation Strategy***

- ✓ **Educate and Embrace Federal, State, and Local Officials**
- ✓ **Create a Body of Knowledge of Mitigation Tools, Resources, Practices, and Successes**
- ✓ **Emphasize Incentive, Not Punitive Mitigation Policies**
- ✓ **Don't Get Stuck on Definitions**
- ✓ **Measure, Capture, and Celebrate Success**

# ***Congressional Hazards Caucus Alliance***

## ***September 10, 2009 Meeting***

### **The Future of Disaster Mitigation**

**Integrating Operations, Insurance, and Building Codes  
into the Overall Mitigation Strategy**

#### ***Panelists:***

- **Craig Fugate, FEMA Administrator**
- **Jim Mullen, NEMA Mitigation Committee Chair**
- **Debra Ballen, IBHS General Counsel, Sr. Vice President**
- **Michael Armstrong, ICC Sr. Vice President**

## *Next Steps*

- **Formation of National Mitigation Collaboration Alliance**
- **Invigorate Grass Roots Participation**
- **Encourage Broader Partnerships**
- **Integrate Mitigation with Other Programs and Initiatives**